EXHIBIT B

Invoices

Case 23-12825-MBK Doc 993-2 Filed 07/06/23 Entered 07/06/23 17:23:43 Desc Exhibit B Page 2 of 12

Signal Interactive Media LLC

1155 Connecticut Ave NW, Suite 400 Washington, DC 20036 US signalinteractive.com



BILL TO

Attn: John Kim LTL Management LLC 501 George Street New Brunswick, NJ 08933 **INVOICE 10345**

DATE 04/30/2023 TERMS Due on Receipt

DUE DATE 04/30/2023

ACTIVITY	QTY	RATE	AMOUNT
Consulting Services LTL Bankruptcy - April 2023 Consulting Hours	1	117,705.00	117,705.00
Expenses LTL Bankruptcy - comScore Data (US)	1	40,280.00	40,280.00

Please remit payment by ACH/Wire:

Signal Interactive Media LLC - Checking Account

Banking Institution: Amalgamated Bank

Account #: 11600272 Routing #: 026003379 TOTAL DUE 157,985.00

Service	First Name	Last Name	Date	Project	Description	Hours	Billable Rate	Billable Amount
Expert	Shannon	Wheatman	4/17/23	LTL Bankruptcy	Email Genna Ghaul additional questions Review email and attachments from Shannon Wheatman re: case background,	0.2	\$650.00	\$130.00
Media Planner	Kristen	Davis	4/18/23	LTL Bankruptcy	claimant demographics, and comparable programs	8.0	\$350.00	\$280.00
Media Planner	Kristen	Davis	4/18/23	LTL Bankruptcy	Call with Shannon Wheatman and Danielle Spencer regarding notice plan program development next steps, deliverable, and deadline	0.9	\$350.00	\$315.00
Media Planner	Kristen	Davis	4/18/23	LTL Bankruptcy	Draft email to team regarding outreach plan and next steps Communicate with Danielle Spencer and Kate Thomas about plan development	0.4	\$350.00	\$140.00
Media Planner	Kristen	Davis	4/18/23	LTL Bankruptcy	deadlines, meeting schedule, and task allocation	0.3	\$350.00	\$105.00
Media Planner Media Planner	Kristen Jordan	Davis Fox	4/18/23 4/18/23	LTL Bankruptcy LTL Bankruptcy	Begin draft of digital portion of notice plan Analyze Cable research for outreach plan	0.4	\$350.00 \$350.00	\$140.00 \$350.00
Media Planner	Jordan	Fox	4/18/23	LTL Bankruptcy	Research contact info for National TV and Cable and request rates	2.1	\$350.00	\$735.00
Media Planner	Jordan	Fox	4/18/23	LTL Bankruptcy	Review initial research and analysis from Shannon Wheatman	2.5	\$350.00	\$875.00
Media Planner Media Planner	Precious Gabrielle	Mckinney Quintana Gree	4/18/23	LTL Bankruptcy LTL Bankruptcy	Research and contact organizations for print and digital advertising Call with Shannon Wheatman to discuss TV components	1.1 0.4	\$350.00 \$350.00	\$385.00 \$140.00
Media Planner	Danielle	Spencer	4/18/23	LTL Bankruptcy	Call to discuss project with Shannon Wheatman and Kristen Davis	0.9	\$350.00	\$315.00
Expert	Shannon	Wheatman	4/18/23	LTL Bankruptcy	Call with Kristen Davis and Danielle Spencer to discuss media program	0.9	\$650.00	\$585.00
Expert	Shannon	Wheatman	4/18/23	LTL Bankruptcy	Review Informational Brief and first day motions for case no. 23-12825	1.3	\$650.00	\$845.00
Expert	Shannon	Wheatman	4/18/23	LTL Bankruptcy	Research data on mesothelioma and ovarian cancer in the US Draft overview document of bankruptcy and include information relating to notice	8.0	\$650.00	\$520.00
Expert	Shannon	Wheatman	4/18/23	LTL Bankruptcy	of plan from other bankruptcy cases	3.6	\$650.00	\$2,340.00
Expert	Shannon	Wheatman Wheatman	4/18/23 4/18/23	LTL Bankruptcy	Call with Gabrielle Quintana Greenfield to discuss TV components	0.4	\$650.00 \$650.00	\$260.00 \$195.00
Expert Expert	Shannon Shannon	Wheatman	4/18/23	LTL Bankruptcy LTL Bankruptcy	Emails with Genna Ghaul over outstanding questions Call with data provider about media survey data for print measurement	0.3	\$650.00	\$260.00
Media Planner	Kristen	Davis	4/19/23	LTL Bankruptcy	Call with Shannon Wheatman to discuss digital plan	1.6	\$350.00	\$560.00
Media Planner Media Planner	Kristen Kristen	Davis Davis	4/19/23	LTL Bankruptcy	Strategize digital platforms and targeting for notice plan	0.7 0.7	\$350.00 \$350.00	\$245.00
Media Planner	Kristen	Davis	4/19/23 4/19/23	LTL Bankruptcy LTL Bankruptcy	Email vendors in connection with the notice program Email Danielle Spencer about auditing notice plan and other strategies	0.6	\$350.00	\$245.00 \$210.00
Media Planner	Kristen	Davis	4/19/23	LTL Bankruptcy	Call with streaming radio vendor to discuss a plan	0.3	\$350.00	\$105.00
Media Planner	Kristen	Davis	4/19/23	LTL Bankruptcy	Review potential placement options for certain publications	0.1	\$350.00	\$35.00
Media Planner Media Planner	Jordan Jordan	Fox Fox	4/19/23 4/19/23	LTL Bankruptcy LTL Bankruptcy	Modify strategy based on directions from Shannon Wheatman Planning call with Gabrielle Greenfield, Miles King, and Scott Kennedy	0.2	\$350.00 \$350.00	\$70.00 \$210.00
Media Planner	Jordan	Fox	4/19/23	LTL Bankruptcy	Research regarding outreach plan	0.5	\$350.00	\$175.00
Media Planner	Jordan	Fox	4/19/23	LTL Bankruptcy	Review historical research on TV ratings	8.0	\$350.00	\$280.00
Media Planner Media Planner	Scott Miles	Kennedy King	4/19/23 4/19/23	LTL Bankruptcy LTL Bankruptcy	Planning call with Gabrielle Greenfield, Jordan Fox, and Miles King Call with Nielsen over ratings measurement	0.6 0.5	\$350.00 \$350.00	\$210.00 \$175.00
Media Planner	Miles	King	4/19/23	LTL Bankruptcy	Planning call with Gabrielle Greenfield, Jordan Fox, and Scott Kennedy	0.6	\$350.00	\$210.00
Media Planner	Gabrielle	Quintana Gree	en 4/19/23	LTL Bankruptcy	Planning call Jordan Fox, Scott Kennedy, and Miles King	0.6	\$350.00	\$210.00
Media Planner	Danielle	Spencer	4/19/23	LTL Bankruptcy	Call with Kate Thomas and Shannon Wheatman about staffing and bankruptcy case background	0.4	\$350.00	\$140.00
Media Planner	Danielle	Spencer	4/19/23	LTL Bankruptcy	Respond to Kristen Davis about answers to strategy questions Call with Danielle Spencer and Shannon Wheatman about background of case	0.7	\$350.00	\$245.00
Media Planner	Kate	Thomas	4/19/23	LTL Bankruptcy	and staffing	0.4	\$350.00	\$140.00
Media Planner	Justin	Washington	4/19/23	LTL Bankruptcy	Call radio vendors to discuss rates	0.5	\$350.00	\$175.00
Media Planner	Justin	Washington	4/19/23	LTL Bankruptcy	Call with vendor to discuss buying national TV/Cable and discuss how to achieve reach with linear TV and cable	1	\$350.00	\$350.00
Media Planner	Justin	Washington	4/19/23	LTL Bankruptcy	Contact media vendors and request for Q3 rates	0.3	\$350.00	\$105.00
Media Planner	Justin	Washington	4/19/23	LTL Bankruptcy	Draft and email requests to station reps	0.4	\$350.00	\$140.00
Media Planner Media Planner	Justin Justin	Washington Washington	4/19/23 4/19/23	LTL Bankruptcy LTL Bankruptcy	Prepare strategy sheet to share with vendors Request local radio rates from station reps	0.8	\$350.00 \$350.00	\$280.00 \$105.00
Media Planner	Justin	Washington	4/19/23	LTL Bankruptcy	Revise national TV buy in measurement platform	0.8	\$350.00	\$280.00
Media Planner	Justin	Washington	4/19/23	LTL Bankruptcy	Set up prototype of national buy in Nielsen	0.7	\$350.00	\$245.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	4/19/23 4/19/23	LTL Bankruptcy LTL Bankruptcy	Email print vendors to get costs Email media vendor to get costs	0.5 0.4	\$650.00 \$650.00	\$325.00 \$260.00
Expert	Shannon	Wheatman	4/19/23	LTL Bankruptcy	Create chart of required deliverable to meet client deadline	0.5	\$650.00	\$325.00
Expert	Shannon	Wheatman	4/19/23	LTL Bankruptcy	Review plan that media outlet pulled together	0.6	\$650.00	\$390.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	4/19/23 4/19/23	LTL Bankruptcy LTL Bankruptcy	Call with media outlet to request materials Plan print portion of the media program using media survey data	0.8 2.4	\$650.00 \$650.00	\$520.00 \$1,560.00
Expert	Shannon	Wheatman	4/19/23	LTL Bankruptcy	Review presentations before NJ bankruptcy Court	0.6	\$650.00	\$390.00
Expert	Shannon	Wheatman	4/19/23	LTL Bankruptcy	Call with print vendor to discuss plan	0.4	\$650.00	\$260.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	4/19/23 4/19/23	LTL Bankruptcy LTL Bankruptcy	Email Genna Ghaul about accessing documents Review claimant data	0.1 0.5	\$650.00 \$650.00	\$65.00 \$325.00
Expert	Shannon	Wheatman	4/19/23	LTL Bankruptcy	Review pleadings in case no. 23-12825	0.8	\$650.00	\$520.00
Expert	Shannon	Wheatman	4/19/23	LTL Bankruptcy	Call with Kristen Davis to discuss digital plan	1.6	\$650.00	\$1,040.00
Expert	Shannon	Wheatman	4/19/23	LTL Bankruptcy	Call with Danielle Spencer and Kate Thomas to discuss background and staffing	0.4	\$650.00	\$260.00
Media Planner	Kristen	Davis	4/20/23	LTL Bankruptcy	Continue drafting digital notice plan and budget	5.2	\$350.00	\$1,820.00
Media Planner Media Planner	Jordan Jordan	Fox Fox	4/20/23 4/20/23	LTL Bankruptcy LTL Bankruptcy	Analyze ranker for cable networks to make targeting recommendations Call with Miles King to review radio rankers to make media recommendations	0.3	\$350.00 \$350.00	\$105.00 \$210.00
Media Planner	Jordan	Fox	4/20/23	LTL Bankruptcy	Check in call with Christine Killian, Justin Washington, and Miles King	0.4	\$350.00	\$140.00
Media Planner Media Planner	Jordan	Fox	4/20/23 4/20/23	LTL Bankruptcy LTL Bankruptcy	Initial rate gathering planning calls with Miles King Meeting with Miles King to discuss ratings and buying recommendations	1.1 0.8	\$350.00 \$350.00	\$385.00 \$280.00
Media Planner	Jordan Jordan	Fox Fox	4/20/23	LTL Bankruptcy	Research additional outlets for TV/Cable	0.5	\$350.00	\$175.00
Media Planner	Jordan	Fox	4/20/23	LTL Bankruptcy	Review changes to local radio target markets Review of programming on each TV network and identify owners for planning	0.2	\$350.00	\$70.00
Media Planner	Jordan	Fox	4/20/23	LTL Bankruptcy	schedule	0.5	\$350.00	\$175.00
Media Planner Media Planner	Jordan Jordan	Fox	4/20/23 4/20/23	LTL Bankruptcy LTL Bankruptcy	Review updated information for TV buy Review vendor information to determine national channels for radio schedule	0.5 0.5	\$350.00 \$350.00	\$175.00 \$175.00
Media Planner	Christine	Fox Killian	4/20/23	LTL Bankruptcy	Check in call with Jordan Fox, Justin Washington, and Miles King	0.5	\$350.00	\$175.00
Media Planner	Christine	Killian	4/20/23	LTL Bankruptcy	Create binder for Cable/TV information	0.3	\$350.00	\$105.00
Media Planner Media Planner	Christine Christine	Killian Killian	4/20/23 4/20/23	LTL Bankruptcy LTL Bankruptcy	Create binder for radio information Create rate request status chart	0.5 0.3	\$350.00 \$350.00	\$175.00 \$105.00
Media Planner	Christine	Killian	4/20/23	LTL Bankruptcy	Input national data into Nielsen	1.5	\$350.00	\$525.00
Media Planner	Miles	King	4/20/23	LTL Bankruptcy	Call Shannon Wheatman to discuss planning and cross-platform measurement	0.4	\$350.00	\$140.00
Media Planner	Miles	King	4/20/23	LTL Bankruptcy	Call with Jordan Fox to review radio rankers to make media recommendations Call with Nielsen on measuring reach and frequency on a national level	0.6	\$350.00	\$210.00 \$105.00
Media Planner Media Planner	Miles Miles	King King	4/20/23 4/20/23	LTL Bankruptcy LTL Bankruptcy	Call with Nielsen on measuring reach and frequency on a national level Check in call with Jordan Fox, Christine Killian, and Justin Washington	0.3	\$350.00 \$350.00	\$105.00 \$140.00
Media Planner	Miles	King	4/20/23	LTL Bankruptcy	Email Nielsen regarding contract for project	0.1	\$350.00	\$35.00
Media Planner	Miles	King	4/20/23	LTL Bankruptcy	Initial rate gathering planning calls with Jordan Fox	1.1	\$350.00	\$385.00
Media Planner Media Planner	Miles Miles	King King	4/20/23 4/20/23	LTL Bankruptcy LTL Bankruptcy	Meeting with Jordan Fox to discuss ratings and buying recommendations Review TV and radio plans	0.8	\$350.00 \$350.00	\$280.00 \$140.00
Media Planner	Justin	Washington	4/20/23	LTL Bankruptcy	Call radio vendors to discuss plan and reach goals	0.9	\$350.00	\$315.00
Media Planner	Justin	Washington	4/20/23	LTL Bankruptcy	Call with vendor on TV measurement	0.5	\$350.00	\$175.00
Media Planner Media Planner	Justin Justin	Washington Washington	4/20/23 4/20/23	LTL Bankruptcy LTL Bankruptcy	Calls to vendors to check on the status of rates Calls with radio and TV vendors	0.3	\$350.00 \$350.00	\$105.00 \$315.00
Media Planner	Justin	Washington	4/20/23	LTL Bankruptcy	Check in call with Jordan Fox, Christine Killian, and Miles King	0.4	\$350.00	\$140.00
Media Planner	Justin	Washington	4/20/23	LTL Bankruptcy	Email vendor for TV measurement for addendum to current contract	0.2	\$350.00	\$70.00 \$175.00
Media Planner	Justin	Washington	4/20/23	LTL Bankruptcy	Follow up with vendors on status of TV/Cable rates	0.5	\$350.00	\$175.00

Media Planner	Justin	Washington	4/20/23	LTL Bankruptcy	Organize all data for radio schedules	0.5	\$350.00	\$175.00
Media Planner	Justin	Washington	4/20/23	LTL Bankruptcy	Overview meetings with all vendors to compile full media plan details	1.6	\$350.00	\$560.00
Media Planner	Justin	Washington	4/20/23	LTL Bankruptcy	Request data for target demographic from vendors	0.7	\$350.00	\$245.00
					Respond to radio vendor and follow up with representative to define parameters			
Media Planner	Justin	Washington	4/20/23	LTL Bankruptcy	of project	0.5	\$350.00	\$175.00
Media Planner	Justin	Washington	4/20/23	LTL Bankruptcy	Send updated list of local radio markets to radio vendors	0.3	\$350.00	\$105.00
Media Planner	Justin	Washington Washington	4/20/23	LTL Bankruptcy	Speak with vendor regarding TV	0.2 0.4	\$350.00 \$350.00	\$70.00
Media Planner Expert	Justin Shannon	Wheatman	4/20/23 4/20/23	LTL Bankruptcy LTL Bankruptcy	Speak with vendors about TV and radio ratings Review media rates and media kits from print publications	0.4	\$650.00	\$140.00 \$325.00
Expert	Sharmon	vviicatiiaii	4/20/23	LTL bankruptcy	Use media survey data to rank highest reaching print publication against primary	0.5	φ030.00	ψ323.00
Expert	Shannon	Wheatman	4/20/23	LTL Bankruptcy	target audience	0.7	\$650.00	\$455.00
Expert	Shannon	Wheatman	4/20/23	LTL Bankruptcy	Reach out to print vendor contacts for pricing	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	4/20/23	LTL Bankruptcy	Create estimate template for tracking costs	0.4	\$650.00	\$260.00
Expert	Shannon	Wheatman	4/20/23	LTL Bankruptcy	Research demographic information for potential claimants	1.3	\$650.00	\$845.00
Expert	Shannon	Wheatman	4/20/23	LTL Bankruptcy	Emails to Gabrielle Quintana Greenfield about Nielsen data	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	4/20/23	LTL Bankruptcy	Begin drafting declaration laying out research related to media habits	6.8	\$650.00	\$4,420.00
Expert	Shannon	Wheatman	4/20/23	LTL Bankruptcy	Call with Miles King about internet measurement and Nielsen data	0.4	\$650.00	\$260.00
Media Planner	Kristen	Davis	4/21/23	LTL Bankruptcy	Inquire with media team about press release pricing	0.1	\$350.00	\$35.00
Media Planner	Kristen	Davis	4/21/23	LTL Bankruptcy	Prepare list of notice materials for translation	0.1	\$350.00	\$35.00
Madia Diana	Mainton.	Davida	4/04/00	LTL Dealermeters	Draft email to Kate Thomas and Shannon Wheatman sharing the draft digital	0.5	£250.00	6475.00
Media Planner Media Planner	Kristen Jordan	Davis Fox	4/21/23 4/21/23	LTL Bankruptcy LTL Bankruptcy	budget and plan Call with Gabrielle Quintana Greenfield	0.5 0.1	\$350.00 \$350.00	\$175.00 \$35.00
Media Planner	Jordan	Fox	4/21/23	LTL Bankruptcy	Call with Miles King to review plan	0.1	\$350.00	\$70.00
Media Planner	Jordan	Fox	4/21/23	LTL Bankruptcy	Check in call with Christine Killian, Justin Washington, and Miles King	0.3	\$350.00	\$105.00
Moda Fiamor	oordan	. 0.4	112 1120	ETE Danitrapio)	Continue review of programming on each TV network and identify owners for	0.0	φοσο.σσ	Ų.00.00
Media Planner	Jordan	Fox	4/21/23	LTL Bankruptcy	planning schedule	0.3	\$350.00	\$105.00
Media Planner	Jordan	Fox	4/21/23	LTL Bankruptcy	Research local radio stations	2.8	\$350.00	\$980.00
Media Planner	Jordan	Fox	4/21/23	LTL Bankruptcy	Review filed rates from stations to maintain records	0.3	\$350.00	\$105.00
Media Planner	Scott	Kennedy	4/21/23	LTL Bankruptcy	Call with Gabrielle Quintana Greenfield	0.1	\$350.00	\$35.00
Media Planner	Scott	Kennedy	4/21/23	LTL Bankruptcy	Call with Miles King to update on progress	0.2	\$350.00	\$70.00
Media Planner	Christine	Killian	4/21/23	LTL Bankruptcy	Check in call with Jordan Fox, Justin Washington, and Miles King	0.3	\$350.00	\$105.00
Media Planner	Christine	Killian	4/21/23	LTL Bankruptcy	Input information into Nielsen for measurement	1.9	\$350.00	\$665.00
Media Planner	Christine	Killian	4/21/23	LTL Bankruptcy	Load local radio files to measurement platform	0.5	\$350.00	\$175.00
Media Planner	Miles	King	4/21/23	LTL Bankruptcy	Call with Jordan Fox to review plan	0.2	\$350.00	\$70.00
Media Planner	Miles	King	4/21/23	LTL Bankruptcy	Call with Scott Kennedy on progress	0.2	\$350.00	\$70.00
Media Planner	Miles	King	4/21/23	LTL Bankruptcy	Check in call with Jordan Fox, Christine Killian, and Justin Washington	0.3	\$350.00	\$105.00
Media Planner	Miles	King	4/21/23	LTL Bankruptcy	Email Nielsen regarding potential contract for project	0.1	\$350.00	\$35.00
Media Planner	Precious	Mckinney	4/21/23	LTL Bankruptcy	Research organizations on social media to target per Kristen Davis	1.5	\$350.00	\$525.00
Media Planner	Precious	Mckinney	4/21/23	LTL Bankruptcy	Email digital vendors for pricing	0.4	\$350.00	\$140.00
Media Planner	Gabrielle	Quintana Gre		LTL Bankruptcy	Call with Jordan Fox	0.1	\$350.00	\$35.00
Media Planner	Gabrielle	Quintana Gre		LTL Bankruptcy	Call with Scott Kennedy	0.1	\$350.00	\$35.00
Media Planner	Gabrielle	Quintana Gre		LTL Bankruptcy	Emails to Miles King and Shannon Wheatman	0.1 0.9	\$350.00	\$35.00
Media Planner Media Planner	Justin Justin	Washington	4/21/23 4/21/23	LTL Bankruptcy	Call with radio vendor to discuss data for primary target audience Check in call with Jordan Fox, Christine Killian, and Miles King	0.9	\$350.00 \$350.00	\$315.00 \$105.00
Media Planner	Justin	Washington Washington	4/21/23	LTL Bankruptcy LTL Bankruptcy	Request TV rates from station reps	0.3	\$350.00	\$105.00
Media Planner	Justin	Washington	4/21/23	LTL Bankruptcy	Send questions to reps regarding traffic and payment process	0.5	\$350.00	\$175.00
Media Planner	Justin	Washington	4/21/23	LTL Bankruptcy	Speak with TV reps regarding proposal questions	0.3	\$350.00	\$175.00
Expert	Shannon	Wheatman	4/21/23	LTL Bankruptcy	Calls with TV vendor to discuss program plan	0.5	\$650.00	\$325.00
Expert	Shannon	Wheatman	4/21/23	LTL Bankruptcy	Continue to draft declaration	5.2	\$650.00	\$3,380.00
Expert	Shannon	Wheatman	4/21/23	LTL Bankruptcy	Review and edit initial draft on digital program	2.1	\$650.00	\$1,365.00
Expert	Shannon	Wheatman	4/21/23	LTL Bankruptcy	Review information on demographics and media habits	0.4	\$650.00	\$260.00
Expert	Shannon	Wheatman	4/21/23	LTL Bankruptcy	Email PR firm for press release costs	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	4/21/23	LTL Bankruptcy	Review data provided by Debtor	0.6	\$650.00	\$390.00
Expert	Shannon	Wheatman	4/21/23	LTL Bankruptcy	Call with Gabrielle Quintana Greenfield to discuss TV plan	0.3	\$650.00	\$195.00
					Review demographic and media usage date for all target audiences and develop			
Expert	Shannon	Wheatman	4/21/23	LTL Bankruptcy	media recommendations for notice plan	2.3	\$650.00	\$1,495.00
Media Planner	Gabrielle	Quintana Gre	en 4/22/23	LTL Bankruptcy	Call with Shannon Wheatman	0.2	\$350.00	\$70.00
Expert	Shannon	Wheatman	4/22/23	LTL Bankruptcy	Continue to draft declaration on Supplemental Notice Plan	6.4	\$650.00	\$4,160.00
					Email Kristen Davis, Danielle Spencer, Gabrielle Quintana Greenfield, and Miles			
Expert	Shannon	Wheatman	4/22/23	LTL Bankruptcy	King the draft declaration for them to fill in missing information	0.3	\$650.00	\$195.00
Media Planner	Jordan	Fox	4/24/23	LTL Bankruptcy	Call with Miles King to discuss planning status	0.1	\$350.00	\$35.00
Media Planner	Jordan	Fox	4/24/23	LTL Bankruptcy	Check in call with Christine Killian, Justin Washington, and Miles King		\$350.00	\$210.00
Media Planner Media Planner	Jordan Jordan	Fox	4/24/23		Figure 1 and and a second dec	0.6		@07F 00
Media Planner	Jordan	Eov		LTL Bankruptcy	Finalize local radio schedules	2.5	\$350.00	\$875.00
Media Planner		Fox	4/24/23	LTL Bankruptcy	Finalize national media plan	2.5 2.8	\$350.00 \$350.00	\$980.00
WOULD FIGHTIE!		Fox	4/24/23 4/24/23	LTL Bankruptcy LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates	2.5 2.8 0.7	\$350.00 \$350.00 \$350.00	\$980.00 \$245.00
Media Planner	Jordan	Fox Fox	4/24/23 4/24/23 4/24/23	LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan	2.5 2.8 0.7 1.8	\$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00
Media Planner Media Planner	Jordan Jordan	Fox Fox Fox	4/24/23 4/24/23 4/24/23 4/24/23	LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan	2.5 2.8 0.7 1.8 1.8	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00
Media Planner Media Planner	Jordan	Fox Fox	4/24/23 4/24/23 4/24/23	LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan	2.5 2.8 0.7 1.8	\$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00
	Jordan Jordan	Fox Fox Fox	4/24/23 4/24/23 4/24/23 4/24/23	LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King	2.5 2.8 0.7 1.8 1.8	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00
Media Planner	Jordan Jordan Christine	Fox Fox Fox Killian	4/24/23 4/24/23 4/24/23 4/24/23 4/24/23	LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have	2.5 2.8 0.7 1.8 1.8 0.6	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00
Media Planner Media Planner	Jordan Jordan Christine Christine	Fox Fox Fox Killian	4/24/23 4/24/23 4/24/23 4/24/23 4/24/23	LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart	2.5 2.8 0.7 1.8 1.8 0.6	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00
Media Planner Media Planner Media Planner Media Planner Media Planner	Jordan Jordan Christine Christine Christine Christine Miles	Fox Fox Fox Killian Killian Killian Killian	4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$70.00 \$105.00 \$35.00
Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner	Jordan Jordan Christine Christine Christine Christine Miles Miles	Fox Fox Fox Killian Killian Killian Killian Killian Kilng	4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$70.00 \$105.00 \$105.00 \$35.00 \$210.00
Media Planner	Jordan Jordan Christine Christine Christine Christine Miles Miles Precious	Fox Fox Fox Killian Killian Killian Killian Killian Killian King King Mckinney	4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$70.00 \$105.00 \$105.00 \$35.00 \$210.00 \$1,050.00
Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner	Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Precious	Fox Fox Fox Killian Killian Killian Killian Killian King King Mckinney Mckinney	4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$105.00 \$105.00 \$35.00 \$210.00 \$1,050.00 \$140.00
Media Planner	Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Precious Gabrielle	Fox Fox Fox Killian Killian Killian Killian King King Mckinney Mckinney Quintana Gre	4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.1	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$105.00 \$155.00 \$210.00 \$1,050.00 \$140.00 \$140.00 \$35.00
Media Planner	Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Precious Gabrielle Justin	Fox Fox Killian Killian Killian Killian Killig King King Mckinney Mckinney Quintana Gre Washington	4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$70.00 \$105.00 \$35.00 \$210.00 \$1,050.00 \$1,050.00 \$1,050.00 \$35.00 \$35.00 \$35.00
Media Planner	Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Precious Gabrielle Justin Justin	Fox Fox Fox Killian Killian Killian Killian Kilng King King Mckinney Mckinney Quintana Gre Washington Washington	4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with data vendor to help with uploading national radio files	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$105.00 \$105.00 \$210.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00
Media Planner	Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Precious Gabrielle Justin Justin	Fox Fox Fox Killian Killian Killian Killian Kilig King Mokinney Mokinney Quintana Gre Washington Washington	4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with data vendor to help with uploading national radio files Call with radio vendor to discuss data for primary target audience	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$105.00 \$105.00 \$35.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00 \$105.00 \$105.00 \$105.00
Media Planner	Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Precious Gabrielle Justin Justin Justin	Fox Fox Killian Killian Killian Killian Kilig Mokinney Mokinney Mokinney Guintana Gre Washington Washington Washington Washington Washington	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with data vendor to help with uploading national radio files Call with radio vendors	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2 0.4 0.1	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$105.00 \$105.00 \$105.00 \$35.00 \$1,050.00 \$1,
Media Planner	Jordan Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Precious Gabrielle Justin Justin Justin Justin Justin	Fox Fox Fox Killian Killian Killian Killian King King Mokinney Mokinney Quintana Gre Washington Washington Washington Washington Washington Washington	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with radio vendor to help with uploading national radio files Call with radio vendors Check in call with Jordan Fox, Christine Killian, and Miles King	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2 0.4 0.1	\$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$510.00 \$105.00 \$105.00 \$210.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00 \$21,000 \$21,000 \$21,000 \$21,000
Media Planner	Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Gabrielle Justin Justin Justin Justin Justin Justin	Fox Fox Fox Killian Killian Killian Killian Kilig King Mckinney Mckinney Quintana Gre Washington Washington Washington Washington Washington Washington Washington Washington	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with data vendor to help with uploading national radio files Call with radio vendor to discuss data for primary target audience Calls with radio vendors Check in call with Jordan Fox, Christine Killian, and Miles King Compile rates for network radio, local radio, and TV.	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2 0.4 0.7 0.6 0.9	\$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$105.00 \$105.00 \$35.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,050.00 \$210.00 \$210.00 \$210.00 \$210.00 \$210.00 \$210.00 \$210.00 \$210.00 \$210.00 \$210.00 \$210.00 \$210.00 \$210.00
Media Planner	Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Precious Gabrielle Justin Justin Justin Justin Justin Justin Justin Justin Justin	Fox Fox Fox Killian Killian Killian Killian King King Mckinney Mckinney Mckinney Guintana Gre Washington	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call with data vendor to help with uploading national radio files Call with data vendor to discuss data for primary target audience Calls with radio vendors Check in call with Jordan Fox, Christine Killian, and Miles King Compile rates for network radio, local radio, and TV. Follow up with local radio vendor on missing rates	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2 0.4 0.1 0.2 0.2 0.3	\$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$530.00 \$210.00 \$70.00 \$105.00 \$35.00 \$210.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,000
Media Planner	Jordan Jordan Jordan Christine Christine Christine Miles Miles Precious Precious Gabrielle Justin	Fox Fox Fox Killian Killian Killian Killian Killian King King Mckinney Mckinney Quintana Gre Washington	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with data vendor to help with uploading national radio files Call with radio vendors Check in call with Jordan Fox, Christine Killian, and Miles King Compile rates for network radio, local radio, and TV. Follow up with local radio vendor on missing rates Request local radio radio	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2 0.4 0.1 0.2 0.4 0.7 0.6	\$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$70.00 \$105.00 \$105.00 \$1,05.00 \$1,05.00 \$1,05.00 \$1,05.00 \$1,05.00 \$1,05.00 \$1,05.00 \$1,05.00 \$1,05.00 \$1,05.00 \$1,05.00 \$1,05.00 \$1,05.00 \$1,05.00
Media Planner	Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Gabrielle Justin Justin Justin Justin Justin Justin Justin Justin Justin Shannon	Fox Fox Fox Killian Killian Killian Killian King King Mckinney Mskinigton Washington Washington Washington Washington Washington Washington Wheatman	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with data vendor to help with uploading national radio files Call with radio vendors discuss data for primary target audience Calls with radio vendors Check in call with Jordan Fox, Christine Killian, and Miles King Compile rates for network radio, local radio, and TV. Follow up with local radio vendor on missing rates Request local radio rates Continue to research media habits	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2 0.4 0.7 0.6 0.9 0.3 1.2	\$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$105.00 \$105.00 \$210.00 \$1,050.00
Media Planner Expert Expert	Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Precious Gabrielle Justin Justin Justin Justin Justin Justin Justin Justin Justin Shannon	Fox Fox Killian Killian Killian Killian Kiliga King Mokinney Mokinney Mokinney Mokinney Mokinney Mokinney Mokinney Mokington Washington Mokington M	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call with data vendor to help with uploading national radio files Call with data vendor to discuss data for primary target audience Calls with radio vendors Check in call with Jordan Fox, Christine Killian, and Miles King Compile rates for network radio, local radio, and TV. Follow up with local radio vendor on missing rates Request local radio rates Continue to research media habits Add print media and media usage into declaration	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2 0.4 0.1 0.2 0.4 0.7 0.6	\$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$770.00 \$105.00 \$35.00 \$210.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,000
Media Planner Expert Expert Expert	Jordan Jordan Jordan Christine Christine Christine Miles Miles Precious Gabrielle Justin Justin Justin Justin Justin Justin Justin Justin Shannon Shannon	Fox Fox Fox Killian Killian Killian Killian Killian Killian King King Mckinney Mckinney Quintana Gre Washington	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with data vendor to help with uploading national radio files Call with radio vendors Check in call with Jordan Fox, Christine Killian, and Miles King Compile rates for network radio, local radio, and TV. Follow up with local radio vendor on missing rates Request local radio rates Continue to research media habits Add print media and media usage into declaration Review media options and add details into declaration	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2 0.4 0.7 0.6 0.9 0.9 0.9 0.9 0.9 0.9 0.9 0.9 0.9 0.9	\$350.00 \$350.0	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$70.00 \$105.00 \$105.00 \$35.00 \$1,050.00
Media Planner Expert Expert	Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Precious Gabrielle Justin Justin Justin Justin Justin Justin Justin Justin Justin Shannon	Fox Fox Fox Killian Killian Killian Killian Kilig Mokinney Mckinney Mckinney Mckinney Mckinney Mshington Washington	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with data vendor to help with uploading national radio files Call with radio vendor to discuss data for primary target audience Calls with radio vendor discuss data for primary target audience Calls with radio vendor for losicuss data for primary target audience Calls with radio vendor on missing rates Request local radio rates Continue to research media habits Add print media and media usage into declaration Review media options and add details into declaration Emall print vendor for revised ad size pricing	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.1 0.6 3 0.4 0.1 0.2 0.4 0.7 0.6 0.9 0.3 0.3 0.3	\$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$770.00 \$105.00 \$35.00 \$210.00 \$1,050.00 \$1,050.00 \$1,050.00 \$1,000
Media Planner Expert Expert Expert	Jordan Jordan Jordan Christine Christine Christine Miles Miles Precious Gabrielle Justin Justin Justin Justin Justin Justin Justin Justin Shannon Shannon	Fox Fox Fox Killian Killian Killian Killian Killian Killian King King Mckinney Mckinney Quintana Gre Washington	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with data vendor to help with uploading national radio files Call with radio vendors Check in call with Jordan Fox, Christine Killian, and Miles King Compile rates for network radio, local radio, and TV. Follow up with local radio vendor on missing rates Request local radio rates Continue to research media habits Add print media and media usage into declaration Review media options and add details into declaration	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2 0.4 0.7 0.6 0.9 0.9 0.9 0.9 0.9 0.9 0.9 0.9 0.9 0.9	\$350.00 \$350.0	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$70.00 \$105.00 \$105.00 \$35.00 \$1,050.00
Media Planner Expert Expert Expert	Jordan Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Precious Gabrielle Justin Shannon Shannon Shannon	Fox Fox Fox Killian Killian Killian Kilig King Mckinney Mckinney Mckinney Guintana Gre Washington Wheatman Wheatman	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call with data vendor to help with uploading national radio files Call with data vendor to help with uploading national radio files Call with radio vendors Check in call with Jordan Fox, Christine Killian, and Miles King Compile rates for network radio, local radio, and TV. Follow up with local radio vendor on missing rates Request local radio rates Continue to research media habits Add print media and media usage into declaration Review media options and add details into declaration Email print vendor for revised ad size pricing Draft longer form notice summarizing terms of the plan of reorganization and	2.5 2.8 0.6 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.7 0.6 0.9 0.3 0.3 1.2 2.5 1 0.1	\$350.00 \$350.0	\$980.00 \$245.00 \$630.00 \$630.00 \$530.00 \$210.00 \$105.00 \$105.00 \$35.00 \$140.00 \$35.00 \$140.00 \$35.00 \$105.00 \$150.00 \$105.00 \$105.00 \$780.00 \$105.00 \$245.00 \$210.00 \$315.00 \$250.00 \$315.00 \$315.00 \$315.00 \$315.00 \$315.00 \$315.00 \$315.00 \$315.00 \$315.00 \$315.00 \$315.00 \$315.00 \$315.00 \$315.00
Media Planner Expert Expert Expert Expert Expert	Jordan Jordan Jordan Christine Christine Christine Miles Miles Miles Precious Gabrielle Justin Justin Justin Justin Justin Justin Shannon Shannon Shannon	Fox Fox Fox Killian Killian Killian Killian Killian Kilig King Mckinney Mckinney Quintana Gre Washington	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with radio vendor to help with uploading national radio files Call with radio vendor to discuss data for primary target audience Calls with radio vendor to discuss data for primary target audience Calls with radio vendor on discussion and TV. Follow up with local radio vendor on missing rates Request local radio rates Continue to research media habits Add print media and media usage into declaration Review media options and add details into declaration Email print vendor for revised ad size pricing Draft longer form notice summarizing terms of the plan of reorganization and rights thereunder	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 0.3 0.2 0.4 0.7 0.6 0.9 0.3 0.3 1.2 2.5 1 0.1 2.9	\$350.00 \$350.0	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$70.00 \$105.00 \$105.00 \$210.00 \$1,05
Media Planner Expert Expert Expert Expert Expert Expert Expert	Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Gabrielle Justin Justin Justin Justin Justin Justin Justin Shannon Shannon Shannon Shannon	Fox Fox Fox Killian Killian Killian Kilig King Mckinney Msahington Washington Wheatman Wheatman	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with data vendor to help with uploading national radio files Call with radio vendor to discuss data for primary target audience Calls with radio vendor discuss data for primary target audience Calls with radio vendor for losicuss data for primary target audience Calls with radio rendor for foscuss data for primary target audience Calls with radio and for primary target audience Calls with radio rendors Check in call with Jordan Fox, Christine Killian, and Miles King Compile rates for network radio, local radio, and TV. Follow up with local radio vendor on missing rates Request local radio rates Continue to research media habits Add print media and media usage into declaration Review media options and add details into declaration Email print vendor for revised ad size pricing Draft Tate Claim publication notice	2.5 2.8 1.8 1.8 1.8 1.8 1.8 1.8 1.8 1.8 1.8 1	\$350.00 \$350.0	\$980.00 \$245.00 \$630.00 \$630.00 \$530.00 \$210.00 \$70.00 \$105.00 \$105.00 \$210.00 \$1,050.00 \$1,050.00 \$140.00 \$245.00 \$210.00 \$210.00 \$165.00 \$770.00 \$165.00 \$770.00 \$165.00 \$770.00 \$165.00 \$770.00 \$165.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00 \$170.00
Media Planner Expert Ex	Jordan Jordan Jordan Christine Christine Christine Christine Miles Precious Precious Gabrielle Justin Shannon Shannon Shannon Shannon Kristen	Fox Fox Fox Killian Killian Killian Kilian Kilig King Mckinney Mckinney Mckinney Mshington Washington Wheatman Wheatman Wheatman Wheatman Wheatman	4/24/23 4/24/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call with data vendor to help with uploading national radio files Call with data vendor to help with uploading national radio files Call with radio vendors Check in call with Jordan Fox, Christine Killian, and Miles King Compile rates for network radio, local radio, and TV. Follow up with local radio vendor on missing rates Request local radio rates Continue to research media habits Add print media and media usage into declaration Review media options and add details into declaration Review media options and add details into declaration Email print vendor for revised ad size pricing Draft Longer form notice summarizing terms of the plan of reorganization and rights thereunder Draft Talc Claim publication notice Email translation company about pricing estimates	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2 0.4 0.7 0.6 0.9 0.3 0.3 1.2 2.5 1 0.1 2.9 1.4 0.1	\$350.00 \$350.0	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$770.00 \$105.00 \$35.00 \$210.00 \$35.00 \$140.00 \$35.00 \$140.00 \$35.00 \$105.00 \$780.00 \$105.00 \$780.00 \$105.00 \$105.00 \$245.00 \$210.00 \$315.00 \$105.00 \$105.00 \$105.00 \$105.00 \$105.00 \$105.00 \$105.00 \$315.00 \$315.00 \$315.00 \$315.00 \$315.00
Media Planner Expert Expert Expert Expert Expert Expert Expert Media Planner	Jordan Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Gabrielle Justin Justin Justin Justin Justin Justin Justin Shannon Shannon Shannon Shannon Shannon Kristen Kristen	Fox Fox Fox Killian Killian Killian Killian Killian Killian Kilng King Mckinney Mckinney Mckinney Washington W	4/24/23 4/25/23 4/25/23 4/25/23 4/25/23 4/25/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with data vendor to help with uploading national radio files Call with radio vendors to discuss data for primary target audience Calls with radio vendor to discuss data for primary target audience Calls with radio vendor to make the state of the state of the continue to research media habits Request local radio rates Continue to research media habits Add print media and media usage into declaration Review media options and add detais into declaration Email print vendor for revised ad size pricing Draft longer form notice summarizing terms of the plan of reorganization and rights thereunder Draft Tale Claim publication notice Email translation company about pricing estimates Email digital vendor about status of proposal Review email from Shannon Wheatman on status of declaration	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2 0.4 0.7 0.6 0.9 0.3 1.2 2.5 1 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0	\$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$70.00 \$105.00 \$105.00 \$35.00 \$1,050
Media Planner Expert Media Planner	Jordan Jordan Jordan Christine Christine Christine Miles Miles Miles Precious Gabrielle Justin Justin Justin Justin Justin Justin Shannon Shannon Shannon Shannon Shannon Kristen Kristen Kristen	Fox Fox Fox Killian Killian Killian Killian Kilig Mokinney Mokington Washington Washi	4/24/23 4/25/23 4/25/23 4/25/23 4/25/23 4/25/23 4/25/23 4/25/23 4/25/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with data vendor to help with uploading national radio files Call with radio vendor to discuss data for primary target audience Calls with radio vendor to discuss data for primary target audience Calls with radio vendor to discuss data for primary target audience Calls with radio vendor non missing rates Check in call with Jordan Fox, Christine Killian, and Miles King Compile rates for network radio, local radio, and TV. Follow up with local radio vendor on missing rates Request local radio rates Continue to research media habits Add print media and media usage into declaration Review media options and add details into declaration Email print vendor for revised ad size pricing Draft Talc Claim publication notice Email translation company about pricing estimates Email digital vendor to schedule a call to review proposal Email digital vendor to schedule a call to review proposal	2.5 2.8 1.8 1.0 0.6 0.2 0.3 0.3 0.3 0.1 0.6 3.0 0.2 0.4 0.1 0.3 0.2 0.4 0.7 0.6 0.9 0.3 1.2 2.5 1 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0.6 0.9	\$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$105.00 \$105.00 \$105.00 \$105.00 \$1,050.00 \$1
Media Planner Expert Expert Expert Expert Expert Expert Expert Media Planner	Jordan Jordan Jordan Christine Christine Christine Christine Miles Miles Precious Gabrielle Justin Justin Justin Justin Justin Justin Justin Shannon Shannon Shannon Shannon Shannon Kristen Kristen	Fox Fox Fox Killian Killian Killian Killian Killian Killian Kilng King Mckinney Mckinney Mckinney Washington W	4/24/23 4/25/23 4/25/23 4/25/23 4/25/23 4/25/23	LTL Bankruptcy	Finalize national media plan Research TV outlet and request rates Review measurement information for plan Work on national radio plan Check in call with Jordan Fox, Justin Washington, and Miles King Email measurement vendor with all order numbers from Nielson to have purchased data loaded Load national TV rates into measurement platform Update rate status chart Call Jordan Fox to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Continue to research organizations on social media Review digital costs provided by vendors Review declaration needs and schedule follow up discussion Call radio measurement vendor to inquire about the data needed from Nielson Call with data vendor to help with uploading national radio files Call with radio vendors to discuss data for primary target audience Calls with radio vendor to discuss data for primary target audience Calls with radio vendor to make the state of the state of the continue to research media habits Request local radio rates Continue to research media habits Add print media and media usage into declaration Review media options and add detais into declaration Email print vendor for revised ad size pricing Draft longer form notice summarizing terms of the plan of reorganization and rights thereunder Draft Tale Claim publication notice Email translation company about pricing estimates Email digital vendor about status of proposal Review email from Shannon Wheatman on status of declaration	2.5 2.8 0.7 1.8 1.8 0.6 0.2 0.3 0.3 0.1 0.6 3 0.4 0.1 0.3 0.2 0.4 0.7 0.6 0.9 0.3 1.2 2.5 1 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0.1 0	\$350.00 \$350.00	\$980.00 \$245.00 \$630.00 \$630.00 \$210.00 \$70.00 \$105.00 \$105.00 \$35.00 \$1,050

Media Planner	Jordan	Fox	4/25/23	LTL Bankruptcy	Check in call with Christine Killian, Justin Washington, and Miles King	0.3	\$350.00	\$105.00
Media Planner	Jordan	Fox	4/25/23	LTL Bankruptcy	Finalize local radio schedule	1.6	\$350.00	\$560.00
Media Planner	Jordan	Fox	4/25/23	LTL Bankruptcy	Finalize measurements for secondary target audience	8.0	\$350.00	\$280.00
Media Planner	Jordan	Fox	4/25/23	LTL Bankruptcy	Finalize national radio schedule	3.2	\$350.00	\$1,120.00
Media Planner	Christine	Killian	4/25/23	LTL Bankruptcy	Check in call with Jordan Fox, Justin Washington, and Miles King	0.3	\$350.00	\$105.00
Media Planner	Christine	Killian	4/25/23	LTL Bankruptcy	Input media plan to confirm measurement	5.8	\$350.00	\$2,030.00
Media Planner	Christine	Killian	4/25/23	LTL Bankruptcy	Upload radio data into measurement platform	0.3	\$350.00	\$105.00
Media Planner	Miles	King	4/25/23	LTL Bankruptcy	Check in call with Jordan Fox, Christine Killian, and Justin Washington	0.3	\$350.00	\$105.00
Media Planner	Precious	Mckinney	4/25/23	LTL Bankruptcy	Continue to research relevant organizations to target	1.3	\$350.00	\$455.00
Media Planner	Justin	Washington	4/25/23	LTL Bankruptcy	Check in call with Jordan Fox, Christine Killian, and Miles King	0.3	\$350.00	\$105.00
Media Planner	Justin	Washington	4/25/23	LTL Bankruptcy	Follow up with radio reps on missing information	0.3	\$350.00 \$350.00	\$105.00
Media Planner Expert	Justin Shannon	Washington Wheatman	4/25/23	LTL Bankruptcy LTL Bankruptcy	Speak with TV vendor	0.3	\$650.00	\$105.00 \$585.00
	Shannon	Wheatman	4/25/23 4/25/23	LTL Bankruptcy	Continue to draft and lay out publication notice	2.6	\$650.00	
Expert Expert	Shannon	Wheatman	4/25/23	LTL Bankruptcy	Review print media kits and add details to estimate and declaration Call with Kristen Davis and Kate Thomas to discuss digital plan	1.2	\$650.00	\$1,690.00 \$780.00
Expert	Shannon	Wheatman	4/25/23	LTL Bankruptcy	Call with TV vendor to discuss print plan Review print media kits and draft media schedule	0.3	\$650.00	\$195.00
Expert	Shannon Shannon	Wheatman Wheatman	4/25/23	LTL Bankruptcy	·	1.2 1.6	\$650.00 \$650.00	\$780.00
Expert	Shannon	Wheatman	4/25/23	LTL Bankruptcy	Review print portion of plan and edit media estimate Finalize draft of publication notice	2.1	\$650.00	\$1,040.00 \$1,365.00
Expert Media Planner	Kristen	Davis	4/25/23 4/26/23	LTL Bankruptcy LTL Bankruptcy	Review and provide feedback on Shannon Wheatman's draft publication notice	0.9	\$350.00	\$315.00
Media Planner	Kristen	Davis	4/26/23	LTL Bankruptcy	Email with vendors about notice program	0.2	\$350.00	\$70.00
Media Planner	Kristen	Davis	4/26/23	LTL Bankruptcy	Review Shannon Wheatman draft declaration	0.4	\$350.00	\$140.00
Wedia Fiannei	Kristeri	Davis	4/20/23	LTL Dankruptcy		0.4	ψ330.00	\$140.00
Media Planner	Kristen	Davis	4/26/23	LTL Bankruptcy	Email Precious McKinney about outreach to relevant publications and preparation of social media outreach	0.1	\$350.00	\$35.00
Media Planner	Kristen	Davis	4/26/23	LTL Bankruptcy	Draft descriptions of digital tactics for notice plan	0.3	\$350.00	\$105.00
Media Planner	Jordan	Fox	4/26/23	LTL Bankruptcy	Adjust TV buy per instructions from Shannon Wheatman	0.5	\$350.00	\$175.00
Media Planner	Jordan	Fox	4/26/23	LTL Bankruptcy	Check in call with Christine Killian, Justin Washington, and Miles King	0.3	\$350.00	\$105.00
Media Planner	Jordan	Fox	4/26/23	LTL Bankruptcy	Finalize national radio schedule after revising per Shannon Wheatman	1.4	\$350.00	\$490.00
Media Planner	Jordan	Fox	4/26/23	LTL Bankruptcy	Review and suggest edits to Wheatman declaration	0.8	\$350.00	\$280.00
Media Planner	Jordan	Fox	4/26/23	LTL Bankruptcy	Review information on plan provided by Justin Washington.	1.5	\$350.00	\$525.00
Media Planner	Jordan	Fox	4/26/23	LTL Bankruptcy	Review national TV media plan	0.5	\$350.00	\$175.00
Media Planner	Christine	Killian	4/26/23	LTL Bankruptcy	Check in call with Jordan Fox, Justin Washington, and Miles King	0.3	\$350.00	\$105.00
Media Planner	Christine	Killian	4/26/23	LTL Bankruptcy	Export all radio schedules to excel and format	1.7	\$350.00	\$595.00
Media Planner	Christine	Killian	4/26/23	LTL Bankruptcy	Input TV data into measurement platform	2.5	\$350.00	\$875.00
Media Planner	Christine	Killian	4/26/23	LTL Bankruptcy	Update rate status chart	0.3	\$350.00	\$105.00
Media Planner	Miles	King	4/26/23	LTL Bankruptcy	Check in call with Jordan Fox, Christine Killian, and Justin Washington	0.3	\$350.00	\$105.00
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Media Planner	Precious	Mckinney	4/26/23	LTL Bankruptcy	Find advertising email and reach out to consumer magazine for digital ad specs	0.7	\$350.00	\$245.00
		,		,	Continue to research certain social media accounts as part of outreach and		*******	
Media Planner	Precious	Mckinney	4/26/23	LTL Bankruptcy	digital campaign	1.7	\$350.00	\$595.00
Media Planner	Justin	Washington	4/26/23	LTL Bankruptcy	Calls to measurement vendor for national data	0.8	\$350.00	\$280.00
Media Planner	Justin	Washington	4/26/23	LTL Bankruptcy	Check in call with Jordan Fox, Christine Killian, and Miles King	0.3	\$350.00	\$105.00
Expert	Shannon	Wheatman	4/26/23	LTL Bankruptcy	Continue to draft declaration	2.5	\$650.00	\$1,625.00
Expert	Shannon	Wheatman	4/26/23	LTL Bankruptcy	Finalize draft of publication notice and email to Kristen Davis	0.8	\$650.00	\$520.00
Expert	Shannon	Wheatman	4/26/23	LTL Bankruptcy	Review print publications and email vendor for revised rates for larger ad sizes	0.5	\$650.00	\$325.00
Expert	Shannon	Wheatman	4/26/23	LTL Bankruptcy	Finalize draft of schedule	1.3	\$650.00	\$845.00
Expert	Shannon	Wheatman	4/26/23	LTL Bankruptcy	Update estimate to include latest print publications	0.7	\$650.00	\$455.00
·					Email consumer magazine to request pricing on a different issue that would meet			
Expert	Shannon	Wheatman	4/26/23	LTL Bankruptcy	publication schedule	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	4/26/23	LTL Bankruptcy	Review media survey data from 1985 to 2019 to analyze trends in demographics	1.7	\$650.00	\$1,105.00
Expert	Shannon	Wheatman	4/26/23	LTL Bankruptcy	Revise publication notice based on feedback from Kristen Davis	0.4	\$650.00	\$260.00
Expert	Shannon	Wheatman	4/26/23	LTL Bankruptcy	Pull and review data on top 100 web properties to for outreach	0.9	\$650.00	\$585.00
Expert	Shannon	Wheatman	4/26/23	LTL Bankruptcy	Emails with Genna Ghaul scheduling meeting	0.2	\$650.00	\$130.00
					Update online portions of draft declaration of Shannon Wheatman regarding			
Media Planner	Kristen	Davis	4/27/23	LTL Bankruptcy	outreach and notice plan	1.5	\$350.00	\$525.00
Media Planner	Kristen	Davis	4/27/23	LTL Bankruptcy	Email Shannon Wheatman regarding status of draft declaration and data	0.3	\$350.00	\$105.00
					Email Shannon Wheatman digital costs and impressions estimates on social			
Media Planner	Kristen	Davis	4/27/23	LTL Bankruptcy	media and other outlets	0.4	\$350.00	\$140.00
Media Planner	Kristen	Davis	4/27/23	LTL Bankruptcy	Prepare reach and frequency campaign estimates for certain outlets	0.4	\$350.00	\$140.00
Media Planner	Kristen	Davis	4/27/23	LTL Bankruptcy	Call with vendor to follow-up on connected TV and direct placements	0.3	\$350.00	\$105.00
Media Planner	Kristen	Davis	4/27/23	LTL Bankruptcy	Reach out to digital networks about costs	0.2	\$350.00	\$70.00
Media Planner	Kristen	Davis	4/27/23	LTL Bankruptcy	Provide an update to Kate Thomas on the status of the media plan	0.3	\$350.00	\$105.00
Media Planner	Kristen	Davis	4/27/23	LTL Bankruptcy	Review digital out of home proposal and email vendor with follow-up questions	0.3	\$350.00	\$105.00
					Read and respond to emails between Shannon Wheatman and vendor regarding			
Media Planner	Kristen	Davis	4/27/23	LTL Bankruptcy	costs on their digital network	0.2	\$350.00	\$70.00
Media Planner	Kristen	Davis	4/27/23	LTL Bankruptcy	Draft detailed description of digital tactics	4.1	\$350.00	\$1,435.00
Media Planner	Kristen	Davis	4/27/23	LTL Bankruptcy	Call with digital out of home vendor to review adjustments to the proposal	0.2	\$350.00	\$70.00
Media Planner	Kristen	Davis	4/27/23	LTL Bankruptcy	Email vendor about service	0.1	\$350.00	\$35.00
		_			Call to review media plans with Shannon Wheatman, Miles King, Kate Thomas,			
Media Planner	Jordan	Fox	4/27/23	LTL Bankruptcy	Danielle Spencer, and Kristen Davis	0.1	\$350.00	\$35.00
Media Planner	Jordan	Fox	4/27/23	LTL Bankruptcy	Check in call with Christine Killian, Justin Washington, and Miles King	0.3	\$350.00	\$105.00
Media Planner	Jordan	Fox	4/27/23	LTL Bankruptcy	Finalize TV schedule	1.8	\$350.00	\$630.00
Media Planner		F				0.5	\$350.00	\$175.00
	Jordan	Fox	4/27/23	LTL Bankruptcy	Finalize strategy rationale memo		#050.00	C455.05
Media Planner	Jordan	Fox	4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans	1.3	\$350.00	\$455.00
Media Planner	Jordan Jordan	Fox Fox	4/27/23 4/27/23	LTL Bankruptcy LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman	1.3 0.3	\$350.00	\$105.00
Media Planner Media Planner	Jordan Jordan Jordan	Fox Fox Fox	4/27/23 4/27/23 4/27/23	LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King	1.3 0.3 0.6	\$350.00 \$350.00	\$105.00 \$210.00
Media Planner Media Planner Media Planner	Jordan Jordan Jordan Jordan	Fox Fox Fox	4/27/23 4/27/23 4/27/23 4/27/23	LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan	1.3 0.3 0.6 1.5	\$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$525.00
Media Planner Media Planner Media Planner Media Planner	Jordan Jordan Jordan Jordan Jordan	Fox Fox Fox Fox	4/27/23 4/27/23 4/27/23 4/27/23 4/27/23	LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan	1.3 0.3 0.6 1.5 0.5	\$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$525.00 \$175.00
Media Planner Media Planner Media Planner Media Planner Media Planner	Jordan Jordan Jordan Jordan Jordan Christine	Fox Fox Fox Fox Fox Killian	4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King	1.3 0.3 0.6 1.5 0.5	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$525.00 \$175.00 \$105.00
Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner	Jordan Jordan Jordan Jordan Jordan Christine Christine	Fox Fox Fox Fox Killian Killian	4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates	1.3 0.3 0.6 1.5 0.5 0.3	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$525.00 \$175.00 \$105.00 \$105.00
Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner	Jordan Jordan Jordan Jordan Jordan Christine Christine Christine	Fox Fox Fox Fox Killian Killian	4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV	1.3 0.3 0.6 1.5 0.5 0.3 0.3	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$525.00 \$175.00 \$105.00 \$105.00 \$595.00
Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner	Jordan Jordan Jordan Jordan Jordan Christine Christine Christine Miles	Fox Fox Fox Fox Killian Killian Killian	4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Gabrielle Greenfield to discuss planning status	1.3 0.3 0.6 1.5 0.5 0.3 1.7	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$525.00 \$175.00 \$105.00 \$105.00 \$595.00 \$35.00
Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner	Jordan Jordan Jordan Jordan Jordan Christine Christine Christine Miles Miles	Fox Fox Fox Fox Killian Killian Killian King King	4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Gabrielle Greenfield to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington	1.3 0.3 0.6 1.5 0.5 0.3 0.3 1.7 0.1	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$525.00 \$175.00 \$105.00 \$105.00 \$595.00 \$35.00 \$105.00
Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner Media Planner	Jordan Jordan Jordan Jordan Jordan Christine Christine Miles Miles Miles	Fox Fox Fox Fox Killian Killian Killian Killian Killian Killian King King King	4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Gabrielle Greenfield to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Review final data files in measurement platform	1.3 0.3 0.6 1.5 0.5 0.3 0.3 1.7 0.1 0.3	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$525.00 \$175.00 \$105.00 \$105.00 \$595.00 \$35.00 \$105.00 \$350.00
Media Planner Media Planner	Jordan Jordan Jordan Jordan Jordan Christine Christine Christine Miles Miles Miles Miles	Fox Fox Fox Fox Killian Killian Killian King King King King King	4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Gabrielle Greenfield to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Review final data files in measurement platform Review media plan draft with Jordan Fox	1.3 0.3 0.6 1.5 0.5 0.3 0.3 1.7 0.1 0.3 1	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$525.00 \$175.00 \$105.00 \$105.00 \$595.00 \$35.00 \$350.00 \$210.00
Media Planner Media Planner	Jordan Jordan Jordan Jordan Jordan Jordan Christine Christine Miles Miles Miles Miles Gabrielle	Fox Fox Fox Fox Killian Killian King King King King King Quintana Gre	4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Gabrielle Greenfield to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Review final data files in measurement platform Review media plan draft with Jordan Fox Call with Miles King to discuss planning status	1.3 0.3 0.6 1.5 0.5 0.3 0.3 1.7 0.1 0.3 1 0.6 0.1	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$255.00 \$175.00 \$105.00 \$105.00 \$35.00 \$35.00 \$35.00 \$210.00 \$35.00
Media Planner Media Planner	Jordan Jordan Jordan Jordan Jordan Christine Christine Miles Miles Miles Gabrielle Gabrielle	Fox Fox Fox Fox Fox Killian Killian Killian King King King King King King King Kin	4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Gabrielle Greenfield to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Review final data files in measurement platform Review media plan draft with Jordan Fox Call with Miles King to discuss planning status Review media plan sreceived	1.3 0.3 0.6 1.5 0.5 0.3 1.7 0.1 0.3 1 0.6 0.1 0.1	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$525.00 \$175.00 \$105.00 \$105.00 \$595.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00
Media Planner Media Planner	Jordan Jordan Jordan Jordan Jordan Jordan Christine Christine Miles Miles Miles Miles Gabrielle Gabrielle Justin	Fox Fox Fox Fox Killian Killian Killian Kilng King King King King King King King Ki	4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Gabrielle Greenfield to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Review final data files in measurement platform Review media plan draft with Jordan Fox Call with Miles King to discuss planning status Review media plan draft with Jordan Fox Call with Miles King to discuss planning status Review media plans received Check in call with Jordan Fox, Christine Killian, and Miles King	1.3 0.3 0.6 1.5 0.5 0.3 0.3 1.7 0.1 0.3 1 0.6 0.1 0.1 0.3	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$525.00 \$175.00 \$105.00 \$105.00 \$35.00 \$35.00 \$350.00 \$210.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$105.00
Media Planner Media Planner	Jordan Jordan Jordan Jordan Jordan Christine Christine Christine Miles Miles Miles Miles Gabrielle Gabrielle Justin Justin	Fox Fox Fox Fox Killian Killian Killian Kilig King King King Quintana Gre Quintana Gre Washington	4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Cabrielle Greenfield to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Review final data files in measurement platform Review media plan draft with Jordan Fox Call with Miles King to discuss planning status Review media plan sreceived Check in call with Jordan Fox, Christine Killian, and Miles King Email and call with TV vendor	1.3 0.3 0.6 1.5 0.5 0.3 0.3 1.7 0.1 0.3 1 0.6 0.1 0.1 0.3 0.5	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$175.00 \$105.00 \$105.00 \$105.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$105.00
Media Planner Media Planner	Jordan Jordan Jordan Jordan Jordan Jordan Christine Christine Christine Miles Miles Miles Gabrielle Gabrielle Justin Justin Shannon	Fox Fox Fox Fox Killian Killian Kilig King King King King Washington Washington Washington Washington	4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Gabrielle Greenfield to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Review final data files in measurement platform Review media plan draft with Jordan Fox Call with Miles King to discuss planning status Review media plans received Check in call with Jordan Fox, Christine Killian, and Miles King Email and call with Tvendor Call with media vendor to discuss data for online measurement	1.3 0.3 0.6 1.5 0.5 0.3 0.3 1.7 0.1 0.3 1 0.6 0.1 0.1 0.3 0.5 0.2	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$210.00 \$125.00 \$175.00 \$105.00 \$595.00 \$35.00 \$105.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00
Media Planner Media Planner Expert	Jordan Jordan Jordan Jordan Jordan Christine Christine Christine Miles Miles Miles Gabrielle Justin Justin Shannon	Fox Fox Fox Fox Killian Killian Killian Kilng King King King King Washington Washington Wheatman	4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Gabrielle Greenfield to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Review final data files in measurement platform Review media plan draft with Jordan Fox Call with Miles King to discuss planning status Review media plan sreceived Check in call with Jordan Fox, Christine Killian, and Miles King Email and call with TV vendor Call with media vendor to discuss data for online measurement Search for images for print publication	1.3 0.3 0.6 1.5 0.5 0.3 0.3 1.7 0.1 0.3 1 0.6 0.1 0.1 0.3 0.5 0.2 0.4	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$210.00 \$175.00 \$105.00 \$105.00 \$359.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$105.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00
Media Planner Media Planner Expert Expert Expert	Jordan Jordan Jordan Jordan Jordan Christine Christine Christine Miles Miles Miles Miles Justin Justin Justin Shannon Shannon	Fox Fox Fox Fox Killian Killian Killian Kilig King King King Ving Vintana Gre Vushington Washington Wheatman Wheatman	4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Cabrielle Greenfield to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Review final data files in measurement platform Review media plan draft with Jordan Fox Call with Miles King to discuss planning status Review media plan draft with Jordan Fox Call with Miles King to discuss planning status Review media plan for chy christine Killian, and Miles King Email and call with Jordan Fox, Christine Killian, and Miles King Email and call with TV vendor Call with media vendor to discuss data for online measurement Search for images for print publication Update design file for print publication	1.3 0.3 0.6 1.5 0.5 0.3 0.3 0.3 1 0.7 0.1 0.3 1 0.6 0.1 0.1 0.3 0.5 0.2 0.4 0.4	\$350.00 \$350.00	\$105.00 \$210.00 \$210.00 \$125.00 \$175.00 \$105.00 \$595.00 \$35.00 \$350.00 \$350.00 \$350.00 \$35.00
Media Planner Media Planner Expert	Jordan Jordan Jordan Jordan Jordan Christine Christine Christine Miles Miles Miles Gabrielle Justin Justin Shannon	Fox Fox Fox Fox Killian Killian Killian Kilng King King King King Washington Washington Wheatman	4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Gabrielle Greenfield to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Review final data files in measurement platform Review media plan draft with Jordan Fox Call with Miles King to discuss planning status Review media plan sreceived Check in call with Jordan Fox, Christine Killian, and Miles King Email and call with TV vendor Call with media vendor to discuss data for online measurement Search for images for print publication	1.3 0.3 0.6 1.5 0.5 0.3 0.3 1.7 0.1 0.3 1 0.6 0.1 0.1 0.3 0.5 0.2 0.4	\$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00	\$105.00 \$210.00 \$210.00 \$175.00 \$105.00 \$105.00 \$595.00 \$35.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00
Media Planner Expert Expert Expert	Jordan Jordan Jordan Jordan Jordan Christine Christine Christine Miles Miles Miles Miles Gabrielle Justin Justin Shannon Shannon	Fox Fox Fox Fox Killian Killian Killian Kilng King King King Wing Wintana Gre Quintana Gre Washington Wheatman Wheatman	4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Gabrielle Greenfield to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Review final data files in measurement platform Review media plan draft with Jordan Fox Call with Miles King to discuss planning status Review media plan received Check in call with Jordan Fox, Christine Killian, and Miles King Email and call with TV vendor Call with media vendor to discuss data for online measurement Search for images for print publication Update design file for print publication Email question to Genna Ghaul	1.3 0.3 0.6 1.5 0.5 0.3 1.7 0.1 0.3 1.7 0.1 0.3 0.6 0.1 0.1 0.3 0.5 0.2 0.4 0.4 0.1	\$350.00 \$350.00	\$105.00 \$210.00 \$210.00 \$525.00 \$175.00 \$105.00 \$105.00 \$35.00 \$35.00 \$35.00 \$35.00 \$35.00 \$105.00 \$35.00 \$105
Media Planner Media Planner Expert Expert Expert	Jordan Jordan Jordan Jordan Jordan Christine Christine Christine Miles Miles Miles Miles Justin Justin Justin Shannon Shannon	Fox Fox Fox Fox Killian Killian Killian Kilig King King King Ving Vintana Gre Vushington Washington Wheatman Wheatman	4/27/23 4/27/23	LTL Bankruptcy	Finalize National TV, national Radio, and local radio media plans Provide details of national schedule to Shannon Wheatman Review media plan draft with Miles King Review of national TV media plan Review Shannon Wheatman edits to proposed plan Check in call with Jordan Fox, Justin Washington, and Miles King Create binder for TV rates Format Excel files for local radio, network radio, linear and cable TV Call with Cabrielle Greenfield to discuss planning status Check in call with Jordan Fox, Christine Killian, and Justin Washington Review final data files in measurement platform Review media plan draft with Jordan Fox Call with Miles King to discuss planning status Review media plan draft with Jordan Fox Call with Miles King to discuss planning status Review media plan for chy christine Killian, and Miles King Email and call with Jordan Fox, Christine Killian, and Miles King Email and call with TV vendor Call with media vendor to discuss data for online measurement Search for images for print publication Update design file for print publication	1.3 0.3 0.6 1.5 0.5 0.3 1.7 0.1 0.3 1.7 0.1 0.3 0.6 0.1 0.1 0.3 0.5 0.2 0.4 0.4 0.1	\$350.00 \$350.00	\$105.00 \$210.00 \$210.00 \$525.00 \$175.00 \$105.00 \$595.00 \$35.00 \$350.00 \$350.00 \$350.00 \$35.00

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Expert	Shannon	Wheatman	4/27/23	LTL Bankruptcy	Emails with Gabrielle Quintana Greenfield and Jordan Fox to discuss TV and radio plan	0.3	\$650.00	\$195.00
Export	Griannon	Wilcaman	4/2//20	LT L Barik apicy	radio pian	0.0	ψ000.00	ψ133.00
					Call with Shannon Wheatman, Miles King, Gabrielle Quintana-Greenfield, Danielle			
Media Planner	Kristen	Davis	4/28/23	LTL Bankruptcy	Spencer, and Jordan Fox to discuss components and cost of notice plan	0.7	\$350.00	\$245.00
Media Planner	Kristen	Davis	4/28/23	LTL Bankruptcy	Email with vendors regarding adjustment to notice plan proposals	0.2	\$350.00	\$70.00
Media Planner	Kristen	Davis	4/28/23	LTL Bankruptcy	Draft email to Shannon Wheatman with additional questions on digital tactics	0.1	\$350.00	\$35.00
Media Planner	Kristen	Davis	4/28/23	LTL Bankruptcy	Redraft digital program budget estimate	8.0	\$350.00	\$280.00
					Call with Shannon Wheatman to discuss progress on declaration, digital tactics,			
Media Planner	Kristen	Davis	4/28/23	LTL Bankruptcy	and digital budget	1.3	\$350.00	\$455.00
					Call Miles King to discuss planning revisions and answers to Shannon			
Media Planner	Jordan	Fox	4/28/23	LTL Bankruptcy	Wheatman's questions	0.2	\$350.00	\$70.00
					Call to review media plans with Shannon Wheatman, Miles King, Jordan Fox,			
					Gabriella Quintana Greenfield, Kate Thomas, Danielle Spencer, and Kristen			
Media Planner	Jordan	Fox	4/28/23	LTL Bankruptcy	Davis	0.7	\$350.00	\$245.00
Media Planner	Jordan	Fox	4/28/23	LTL Bankruptcy	Check in call with Christine Killian, Justin Washington, and Miles King	0.3	\$350.00	\$105.00
					Email explanation to Shannon Wheatman on network procedure for standards			
Media Planner	Jordan	Fox	4/28/23	LTL Bankruptcy	and practices	0.5	\$350.00	\$175.00
Media Planner	Jordan	Fox	4/28/23	LTL Bankruptcy	Finalize measurement of current TV media plan	0.3	\$350.00	\$105.00
Media Planner	Jordan	Fox	4/28/23	LTL Bankruptcy	Review TV plan with Miles King	0.3	\$350.00	\$105.00
Media Planner	Christine	Killian	4/28/23	LTL Bankruptcy	Check in call with Jordan Fox, Justin Washington, and Miles King	0.3	\$350.00	\$105.00
Media Planner	Christine	Killian	4/28/23	LTL Bankruptcy	Review cost of media plan	0.1	\$350.00	\$35.00
					Call Jordan Fox to discuss planning revisions and answers to Shannon			
Media Planner	Miles	King	4/28/23	LTL Bankruptcy	Wheatman's questions	0.2	\$350.00	\$70.00
		ŭ		. ,	Call to review media plans with Shannon Wheatman, Jordan Fox, Gabrielle			
					Quintana Greefield, Jordan Fox, Kate Thomas, Danielle Spencer, and Kristen			
Media Planner	Miles	King	4/28/23	LTL Bankruptcy	Davis	0.7	\$350.00	\$245.00
Media Planner	Miles	King	4/28/23	LTL Bankruptcy	Check in call with Jordan Fox, Christine Killian, and Justin Washington	0.3	\$350.00	\$105.00
Media Planner	Miles	King	4/28/23	LTL Bankruptcy	Format TV buy excel file	0.7	\$350.00	\$245.00
Media Planner	Miles	King	4/28/23	LTL Bankruptcy	Review TV plan with Jordan Fox	0.3	\$350.00	\$105.00
		9			Call to review media plans with Shannon Wheatman, Miles King, Jordan Fox,		*******	*******
Media Planner	Gabrielle	Quintana Gre	en 4/28/23	LTL Bankruptcy	Kate Thomas, Danielle Spencer, and Kristen Davis	0.7	\$350.00	\$245.00
					Call with Shannon Wheatman, Kristen Davis, Miles King, Jordan Fox, Gabrielle		*******	
Media Planner	Danielle	Spencer	4/28/23	LTL Bankruptcy	Quintana Greenfield, and Kate Thomas.	0.7	\$350.00	\$245.00
modia i idililoi	Barnono	оролоол	1120120	212 Bankraptoy	Call with Gabrielle Quintana Greenfield, Kristen Davis, Shannon Wheatman,	0.1	φοσο.σσ	Q2 10.00
Media Planner	Kate	Thomas	4/28/23	LTL Bankruptcy	Jordan Fox, Danielle Spencer and Miles King to coordinate notice plan	0.7	\$350.00	\$245.00
Media Planner	Justin	Washington	4/28/23	LTL Bankruptcy	Call with vendor to discuss TV schedule	1	\$350.00	\$350.00
Media Planner	Justin	Washington	4/28/23	LTL Bankruptcy	Check in call with Jordan Fox, Christine Killian, and Miles King	0.3	\$350.00	\$105.00
				,			*******	*******
Media Planner	Justin	Washington	4/28/23	LTL Bankruptcy	Contact stations for confirmation of legal spot acceptance and format TV buy file	0.6	\$350.00	\$210.00
Media Planner	Justin	Washington	4/28/23	LTL Bankruptcy	Request radio rates from vendors and work on estimating lower costs	1.5	\$350.00	\$525.00
Expert	Shannon	Wheatman	4/28/23	LTL Bankruptcy	Continue to draft declaration with edits to broadcast and digital sections	4.7	\$650.00	\$3,055.00
Expert	Shannon	Wheatman	4/28/23	LTL Bankruptcy	Review latest draft of digital recommendations from Kristen Davis	0.6	\$650.00	\$390.00
Expert	Shannon	Wheatman	4/28/23	LTL Bankruptcy	Update estimate with broadcast costs	0.3	\$650.00	\$195.00
Expert	Shannon	Wheatman	4/28/23	LTL Bankruptcy	Revise schedule based on latest timeline	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	4/28/23	LTL Bankruptcy	Talk with vendor about issues with data	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	4/28/23	LTL Bankruptcy	Email Genna Ghaul about online measurement data	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	4/28/23	LTL Bankruptcy	Continue to draft longer form notice for website	1.1	\$650.00	\$715.00
F				,,	Call with Kristen Davis, Miles King, Gabrielle Quintana-Greenfield, Danielle			
Expert	Shannon	Wheatman	4/28/23	LTL Bankruptcy	Spencer, and Jordan Fox to discuss components and cost of notice plan	0.7	\$650.00	\$455.00
Expert	Shannon	Wheatman	4/28/23	LTL Bankruptcy	Review retention application	0.4	\$650.00	\$260.00
Expert	Shannon	Wheatman	4/28/23	LTL Bankruptcy	Email update to Genna Ghaul	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	4/28/23	LTL Bankruptcy	Call with Kristen Davis to discuss digital plan	1.3	\$650.00	\$845.00
Expert	Shannon	Wheatman	4/29/23	LTL Bankruptcy	Review media kits and update schedule based on upcoming hearing	0.6	\$650.00	\$390.00
Expert	Shannon	Wheatman	4/29/23	LTL Bankruptcy	Update estimate with print costs	0.8	\$650.00	\$520.00
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Expert	Shannon	Wheatman	4/29/23	LTL Bankruptcy	Add comparison bankruptcy program reach and frequency number to declaration	0.9	\$650.00	\$585.00
Expert	Shannon	Wheatman	4/29/23	LTL Bankruptcy	Begin review of disclosure statement	1.8	\$650.00	\$1,170.00
Expert	Shannon	Wheatman	4/29/23	LTL Bankruptcy	Begin review of plan related documents	0.5	\$650.00	\$325.00
•					Finalize draft of declaration and circulate to Kristen Davis to review digital section			
Expert	Shannon	Wheatman	4/30/23	LTL Bankruptcy	and Liza Bray to proof	2.7	\$650.00	\$1,755.00
F					Continue to review disclosure statement and pull out relevant information to			Ţ.,. <u></u> .50
Expert	Shannon	Wheatman	4/30/23	LTL Bankruptcy	include in notices	3.1	\$650.00	\$2,015.00
F					Update publication notice and longer form notice with details from disclosure			,50
Expert	Shannon	Wheatman	4/30/23	LTL Bankruptcy	statement	1.5	\$650.00	\$975.00
Expert	Shannon	Wheatman	4/30/23	LTL Bankruptcy	Edit retention application and email Genna Ghaul to discuss	0.4	\$650.00	\$260.00
F				,,				
						250.5		\$117,705.00

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Signal Interactive Media LLC

1155 Connecticut Ave NW, Suite 400 Washington, DC 20036 US signalinteractive.com



BILL TO

Attn: John Kim LTL Management LLC 501 George Street New Brunswick, NJ 08933 **INVOICE 12141**

DATE 05/31/2023 **TERMS** Due on Receipt

DUE DATE 05/31/2023

ACTIVITY	QTY	RATE	AMOUNT
Consulting Services LTL Bankruptcy - May 2023 Consulting Hours	1	70,020.00	70,020.00
Expenses LTL Bankruptcy - comScore Data (Canada)	1	36,252.00	36,252.00
Expenses LTL Bankruptcy - Materials for Publication Notice	1	262.88	262.88
Expenses LTL Bankruptcy - Website Domain	1	12.00	12.00

Please remit payment by ACH/Wire:

Signal Interactive Media LLC - Checking Account

Banking Institution: Amalgamated Bank

Account #: 11600272 Routing #: 026003379 USD
TOTAL DUE 106,546.88

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Service		Last Name	Date	Project	Description			Billable Amount
Project Manage		Bray	5/1/23		Proof and recommend edits to declaration	3.1	\$350.00	\$1,085.00
Media Planner	Kristen	Davis	5/1/23		Review Shannon Wheatman draft declaration	0.6	\$350.00	\$210.00
Media Planner	Kristen	Davis	5/1/23	LIL Bankrupicy	Break out digital estimates and redraft estimate	4.1	\$350.00	\$1,435.00
Media Planner	Kristen	Davis	5/1/23	LTI Bankruntev	Call with Shannon Wheatman to discuss edits to online portion of declaration and proposed digital budget	1.2	\$350.00	\$420.00
Media Planner	Kristen	Davis	5/1/23		Communicate with Danielle Spencer about digital budget review	0.2	\$350.00	\$70.00
Media Planner	Kristen	Davis	5/1/23		Communicate with Precious McKinney about digital plan	0.2	\$350.00	\$70.00
Media Planner	Jordan	Fox	5/1/23		Answer Shannon Wheatman's emailed questions	0.2	\$350.00	\$70.00
Media Planner	Jordan	Fox	5/1/23		Call with Miles King to review responses to Shannon Wheatman	1.0	\$350.00	\$350.00
				,	Discuss approach for changes requested by Shannon		*******	********
Media Planner	Jordan	Fox	5/1/23	LTL Bankruptcy	Wheatman with Miles King and Justin Washington	1.0	\$350.00	\$350.00
					Revise TV media campaign to reflect the potential reach/same			
Media Planner	Jordan	Fox	5/1/23	LTL Bankruptcy	budget	1.0	\$350.00	\$350.00
Media Planner	Jordan	Fox	5/1/23	LTL Bankruptcy	Contact representatives regarding tax and credit applications	0.7	\$350.00	\$245.00
Media Planner	Miles	King	5/1/23	LTL Bankruptcy	Call with Jordan Fox to review responses to Shannon Wheatman	1.0	\$350.00	\$350.00
					Discuss approach for changes with Miles King and Justin			
Media Planner	Miles	King	5/1/23	LTL Bankruptcy	Washington	1.0	\$350.00	\$350.00
Media Planner	Precious	Mckinney	5/1/23		Research social media outlets as part of the outreach plan	1.4	\$350.00	\$490.00
Media Planner	Precious	Mckinney	5/1/23		Communicate with Kristen Davis about digital plan	0.2	\$350.00	\$70.00
Media Planner	Gabrielle	Quintana Greenfield			Call with Shannon Wheatman to discuss TV buy	0.3	\$350.00	\$105.00
Media Planner	Danielle	Spencer	5/1/23		Communicate with Kristen Davis about digital budget review	0.2	\$350.00	\$70.00
Media Planner	Justin	Washington	5/1/23		Discuss approach for changes with Miles King and Jordan Fox	1.0	\$350.00	\$350.00
Media Planner	Justin	Washington	5/1/23		Follow up on 30 second rates from Radio reps	0.5	\$350.00	\$175.00
Media Planner	Justin	Washington	5/1/23		Discuss with representatives to get clarity for radio outreach	0.5	\$350.00	\$175.00
Expert	Shannon	Wheatman	5/1/23		Call with Genna Ghaul and Patrick Lombardi	0.3	\$650.00	\$195.00
Expert	Shannon	Wheatman	5/1/23		Email with Genna Ghaul	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	5/1/23	LIL Bankruptcy	Edit draft of retention application	0.5	\$650.00	\$325.00
Expert	Shannon	Wheatman	5/1/23	LTL Bankruptcy	Finalize review of disclosure statement and talc claims voting	1.1	\$650.00	\$715.00
Expert	Shannon	Wheatman	5/1/23		Call with Kristen Davis to discuss edits to declaration	1.2	\$650.00	\$780.00
Expert	Shannon	Wheatman	5/1/23		Call with Brad Erens and Genna Ghaul	0.5	\$650.00	\$325.00
Expert	Shannon	Wheatman	5/1/23		Finalize edits to retention application	0.3	\$650.00	\$195.00
Expert	Shannon	Wheatman	5/1/23		Finalize draft of declaration	1.6	\$650.00	\$1,040.00
Expert	Shannon	Wheatman	5/1/23		Emails to print vendor about potential scheduling issues	0.2	\$650.00	\$130.00
				,,	Finalize draft of documents related to media outreach and email			
Expert	Shannon	Wheatman	5/1/23	LTL Bankruptcy	to Brad Erens and Genna Ghaul	1.0	\$650.00	\$650.00
Expert	Shannon	Wheatman	5/1/23	LTL Bankruptcy	Draft materials for TV outreach	0.5	\$650.00	\$325.00
Expert	Shannon	Wheatman	5/1/23	LTL Bankruptcy	Call with Gabrielle Quintana Greenfield to discuss TV buy	0.3	\$650.00	\$195.00
					Email declaration, along with certain other materials, to Brad			
Expert	Shannon	Wheatman	5/1/23	LTL Bankruptcy	Erens and Genna Ghaul	0.3	\$650.00	\$195.00
Expert	Shannon	Wheatman	5/1/23	LTL Bankruptcy	Review similar bankruptcy cases for precedent	0.3	\$650.00	\$195.00
Expert	Shannon	Wheatman	5/1/23	LTL Bankruptcy	Analyze internet data	1.4	\$650.00	\$910.00
					Call with Danielle Spencer and Kate Thomas regarding draft			
Media Planner	Kristen	Davis	5/2/23		digital budget and select services	0.5	\$350.00	\$175.00
Media Planner	Kristen	Davis	5/2/23		Call with Shannon Wheatman to discuss digital plan and budget	0.2	\$350.00	\$70.00
Media Planner	Kristen	Davis	5/2/23		Communicate with Shannon Wheatman about costs	0.4	\$350.00	\$140.00
Media Planner	Kristen	Davis	5/2/23		Call with vendor to discuss strategy and viewability	0.2	\$350.00	\$70.00
Media Planner	Jordan	Fox	5/2/23		Email with Gabrielle Greenfield re: reach	0.1	\$350.00	\$35.00
Media Planner	Jordan	Fox	5/2/23		Input additional requested demos for the buy	0.5	\$350.00	\$175.00 \$240.00
Media Planner Media Planner	Jordan	Fox	5/2/23 5/2/23		Request new demos for TV outreach plan	0.6 0.3	\$350.00 \$350.00	\$210.00 \$105.00
Media Planner	Jordan Jordan	Fox Fox	5/2/23		Follow up email to vendors to get ratings for TV Print TV rates and add to binder	0.3	\$350.00	\$35.00
Media Planner	Jordan	Fox	5/2/23		Follow up on questions for trafficking TV spots	0.1	\$350.00	\$70.00
Media Planner	Gabrielle	Quintana Greenfield			Email with Jordan Fox and Shannon Wheatman re: reach	0.2	\$350.00	\$35.00
Wedia i lamei	Cabricic	Quintaria Orceniicia	O/Z/ZO	LTL Bankruptcy	Call with Kristen Davis and Kate Thomas regarding draft digital	0.1	ψ000.00	ψ00.00
Media Planner	Danielle	Spencer	5/2/23	LTL Bankruptcv	budget and select services	0.5	\$350.00	\$175.00
modia i idinio.	24	оролоо.	0,2,20	2.2 2a apto)	Call with Danielle Spencer and Kristen Davis regarding draft	0.0	\$	4.1.0.00
Media Planner	Kate	Thomas	5/2/23	LTL Bankruptcv	digital budget and select services	0.5	\$350.00	\$175.00
Expert	Shannon	Wheatman	5/2/23		Call with Kristen Davis to discuss digital plan and budget	0.2	\$650.00	\$130.00
				,.,	3 p			
Media Planner	Kristen	Davis	5/3/23	LTL Bankruptcy	Redraft digital budget with new information on reach and software	3.2	\$350.00	\$1,120.00
Media Planner	Kristen	Davis	5/3/23		Draft email to Shannon Wheatman re: revised digital budget	0.3	\$350.00	\$105.00
Media Planner	Jordan	Fox	5/3/23		Input additional requested demos for the TV buy	0.5	\$350.00	\$175.00
				,	Contact TV representatives regarding available demos to pull			
Media Planner	Miles	King	5/3/23	LTL Bankruptcy	, , , , , , , , , , , , , , , , , , , ,	0.5	\$350.00	\$175.00
					Call with Shannon Wheatman to discuss final budgets for TV and			
Media Planner	Gabrielle	Quintana Greenfield	5/3/23	LTL Bankruptcy	•	0.5	\$350.00	\$175.00
Expert	Shannon	Wheatman	5/3/23	LTL Bankruptcy	Update cost estimate with new information	0.2	\$650.00	\$130.00
					Review information from Kristen Davis on final costs of digital			
Expert	Shannon	Wheatman	5/3/23	LTL Bankruptcy	. •	0.4	\$650.00	\$260.00
Expert	Shannon	Wheatman	5/3/23	LTL Bankruptcy	Re-run online measurement with final impression numbers	0.6	\$650.00	\$390.00

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Expert	Shannon	Wheatman	5/3/23	LTL Bankruptcy	Finalize overall reach calculations	0.9	\$650.00	\$585.00
					Provide recs re: additional digital budget allocation to Shannon			
Media Planner	Kristen	Davis	5/4/23		Wheatman and redraft larger digital budget	1.5	\$350.00	\$525.00
Media Planner	Kristen	Davis	5/4/23	LTL Bankruptcy	Email vendors about adjusted digital estimates	0.3	\$350.00	\$105.00
					Call with digital out of home vendor about pre-approvals for ad			
Media Planner	Kristen	Davis	5/4/23	LTL Bankruptcy		0.1	\$350.00	\$35.00
Media Planner	Kristen	Davis	5/4/23	, ,	Call with Shannon Wheatman to discuss digital budget	8.0	\$350.00	\$280.00
Media Planner	Kristen	Davis	5/4/23		Review Shannon Wheatman draft budget sent to the client	0.1	\$350.00	\$35.00
Media Planner	Jordan	Fox	5/4/23		Email Gabrielle Greenfield re: radio costs	0.1	\$350.00	\$35.00
Media Planner	Jordan	Fox	5/4/23	LTL Bankruptcy	Email Gabrielle Greenfield re: updated reach options for TV	0.1	\$350.00	\$35.00
M ! D!		_	E/4/00	1.T. D	Calculate average ratio of all networks to determine impressions		* 050.00	# 475.00
Media Planner	Jordan	Fox	5/4/23		for streaming TV	0.5	\$350.00	\$175.00
Media Planner	Gabrielle	Quintana Greenfield			Email Jordan Fox re: radio costs	0.1	\$350.00	\$35.00
Media Planner	Gabrielle	Quintana Greenfield			Email Shannon Wheatman re: radio costs	0.1	\$350.00	\$35.00
Media Planner	Gabrielle	Quintana Greenfield			Email Jordan Fox re: updated reach options for TV	0.1	\$350.00	\$35.00
Media Planner	Gabrielle	Quintana Greenfield			Email Shannon Wheatman re: updated reach options for TV	0.1	\$350.00	\$35.00
Media Planner	Justin	Washington	5/4/23	LIL Bankruptcy	Input 30 second radio rates into data platform	1.5	\$350.00	\$525.00
			=		Finalize media estimate and email to Brad Erens and Genna		****	^=
Expert	Shannon	Wheatman	5/4/23	LTL Bankruptcy		1.2	\$650.00	\$780.00
Expert	Shannon	Wheatman	5/4/23		Review updated digital costs	0.3	\$650.00	\$195.00
Expert	Shannon	Wheatman	5/4/23	LTL Bankruptcy	Call with Kristen Davis to discuss digital budget	8.0	\$650.00	\$520.00
					Call with Gabrielle Quintana Greenfield to discuss final budgets			
Expert	Shannon	Wheatman	5/4/23	LTL Bankruptcy	for TV and radio	0.5	\$650.00	\$325.00
					Email with vendors about digital pricing proposals and creative			
Media Planner	Kristen	Davis	5/5/23	LTL Bankruptcy	approvals	0.1	\$350.00	\$35.00
					Communicate with Shannon Wheatman about declaration			
Media Planner	Kristen	Davis	5/5/23	LTL Bankruptcy	feedback and adjustments	0.1	\$350.00	\$35.00
Media Planner	Jordan	Fox	5/5/23	LTL Bankruptcy	Rework national buy to get to higher reach at same budget	2.0	\$350.00	\$700.00
Media Planner	Gabrielle	Quintana Greenfield	5/5/23	LTL Bankruptcy	Call with Shannon Wheatman about increasing TV plan	0.1	\$350.00	\$35.00
Media Planner	Gabrielle	Quintana Greenfield	5/5/23	LTL Bankruptcy	Email Jordan Fox to update local radio	0.1	\$350.00	\$35.00
Media Planner	Gabrielle	Quintana Greenfield	5/5/23	LTL Bankruptcy	Email Shannon Wheatman to update local radio plans	0.1	\$350.00	\$35.00
Media Planner	Justin	Washington	5/5/23	LTL Bankruptcy	Request new radio markets	0.5	\$350.00	\$175.00
Expert	Shannon	Wheatman	5/5/23	LTL Bankruptcy	Call with Brad Erens and Genna Ghaul	0.5	\$650.00	\$325.00
Expert	Shannon	Wheatman	5/5/23	LTL Bankruptcy	Revise declaration based on client feedback	2.8	\$650.00	\$1,820.00
Expert	Shannon	Wheatman	5/5/23	LTL Bankruptcy	Revise publication notice and create PDF	0.3	\$650.00	\$195.00
Expert	Shannon	Wheatman	5/5/23	LTL Bankruptcy	Revise TV outreach materials	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	5/5/23	LTL Bankruptcy	Call with Gabrielle Quintana Greenfield about TV plan	0.1	\$650.00	\$65.00
					Email to Gabrielle Quintana Greenfield and Jordan Fox to			
Expert	Shannon	Wheatman	5/5/23	LTL Bankruptcy	request changes to local radio	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/5/23	LTL Bankruptcy	Review population data regarding outreach plan	0.5	\$650.00	\$325.00
Expert	Shannon	Wheatman	5/5/23	LTL Bankruptcy	Review materials provided by Genna Ghaul	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/5/23	LTL Bankruptcy	Revise media schedule and create PDF	8.0	\$650.00	\$520.00
					Email revised documents and media schedule to Brad Erens and			
Expert	Shannon	Wheatman	5/5/23	LTL Bankruptcy	Genna Ghaul	0.3	\$650.00	\$195.00
					Email Jordan Fox and Shannon Wheatman about updated			
Media Planner	Gabrielle	Quintana Greenfield	5/8/23	LTL Bankruptcy	national TV costs	0.1	\$350.00	\$35.00
Media Planner	Justin	Washington	5/8/23	LTL Bankruptcy	Print new radio rates for binder	0.2	\$350.00	\$70.00
Media Planner	Justin	Washington	5/8/23	LTL Bankruptcy	Revise 30 second plan per Shannon Wheatman.	1.4	\$350.00	\$490.00
Media Planner	Justin	Washington	5/8/23		Revise certain markets related to outreach plan	0.6	\$350.00	\$210.00
Expert	Shannon	Wheatman	5/8/23	LTL Bankruptcy	Emails to Gabrielle Quintana Greenfield about revised TV plan	0.3	\$650.00	\$195.00
Expert	Shannon	Wheatman	5/8/23	LTL Bankruptcy	Emails to Jordan Fox about local radio plan	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/8/23	LTL Bankruptcy	Revise estimate with new TV and local radio costs	0.3	\$650.00	\$195.00
Expert	Shannon	Wheatman	5/8/23	LTL Bankruptcy	Revise declaration with new information	0.4	\$650.00	\$260.00
					Email Brad Erens and Genna Ghaul revised estimate and			
Expert	Shannon	Wheatman	5/8/23	LTL Bankruptcy	declaration	0.2	\$650.00	\$130.00
Media Planner	Jordan	Fox	5/9/23	LTL Bankruptcy	Review radio revisions from Justin Washington	1.2	\$350.00	\$420.00
Media Planner	Justin	Washington	5/9/23	LTL Bankruptcy	Create a 30 second radio spending summary.	1.3	\$350.00	\$455.00
Media Planner	Justin	Washington	5/9/23	LTL Bankruptcy	Complete revisions to radio plan	0.5	\$350.00	\$175.00
Expert	Shannon	Wheatman	5/9/23	LTL Bankruptcy	Revise declaration per feedback from Brad Erens	0.3	\$650.00	\$195.00
Expert	Shannon	Wheatman	5/9/23	LTL Bankruptcy	Email declaration to Brad Erens and Genna Ghaul	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	5/9/23	LTL Bankruptcy	Review revised local radio plan from Jordan Fox	0.4	\$650.00	\$260.00
Expert	Shannon	Wheatman	5/9/23	LTL Bankruptcy	Email Jordan Fox about timing of local radio program	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	5/9/23		Continue to draft materials for website	1.9	\$650.00	\$1,235.00
•				,,	Review and provide feedback to Shannon Wheatman on			
Media Planner	Kristen	Davis	5/10/23	LTL Bankruptcy	·	1.4	\$350.00	\$490.00
Media Planner	Kristen	Davis	5/10/23		Call with Shannon Wheatman to discuss digital plan schedule	0.5	\$350.00	\$175.00
Expert	Shannon	Wheatman	5/10/23		Review Kristen Davis edits to materials related to outreach plan	0.3	\$650.00	\$195.00
• * *		- -			Revise draft materials based on Kristen Davis comments and	-	· · · · ·	
Expert	Shannon	Wheatman	5/10/23	LTL Bankruptcy		1.4	\$650.00	\$910.00
Expert	Shannon	Wheatman	5/10/23		Review edits to my declaration	0.4	\$650.00	\$260.00
				aptoy	Revise media schedule timing for local radio and digital out of			+==3.00
Expert	Shannon	Wheatman	5/10/23	LTL Bankruptcy	· · · · · · · · · · · · · · · · · · ·	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/10/23		Call with Kristen Davis to discuss digital plan schedule	0.5	\$650.00	\$325.00
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Expert	Shannon	Wheatman	5/10/23	LTI Bankruptov	Revise media estimate to include details on radio delivery	0.2	\$650.00	\$130.00
Lxpert	Sharifion	Wileaunan	3/10/23	LTL Bankrupicy	Email Brad Erens and Genna Ghaul revised media estimate and	0.2	φ030.00	φ130.00
Expert	Shannon	Wheatman	5/10/23	LTL Bankruptcy		0.1	\$650.00	\$65.00
Media Planner	Kristen?	Davis	5/11/23	LTI Bankruntov	Call with Shannon Wheatman to discuss social listening and language for landing page	0.7	\$350.00	\$245.00
Media Planner	Adrian	Durbin	5/11/23		Call with Shannon Wheatman to discuss advertising tracking	0.4	\$350.00	\$140.00
Media Planner	Gabrielle	Quintana Greenfield			Call with Shannon Wheatman to discuss vendor to track TV ads	0.2	\$350.00	\$70.00
Expert	Shannon	Wheatman	5/11/23		Call with Genna Ghaul	1.0	\$650.00	\$650.00
Expert	Shannon	Wheatman	5/11/23		Edit draft of declaration	0.3	\$650.00	\$195.00
Expert	Shannon	Wheatman	5/11/23		Call with Gabrielle Quintana Greenfield to discuss TV ads	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/11/23		Finalize draft materials	1.8	\$650.00	\$1,170.00
Expert	Shannon	Wheatman	5/11/23		Review other bankruptcy proceedings for precedent.	0.3	\$650.00	\$195.00
•				, ,	Call with Kristen Davis to discuss social listening and language			
Expert	Shannon	Wheatman	5/11/23	LTL Bankruptcy	for landing page	0.7	\$650.00	\$455.00
Expert	Shannon	Wheatman	5/11/23	LTL Bankruptcy	Call with Adrian Durbin to discuss advertising tracking	0.4	\$650.00	\$260.00
Expert	Shannon	Wheatman	5/11/23		Review Disclosure Statement	8.0	\$650.00	\$520.00
Expert	Shannon	Wheatman	5/11/23	LTL Bankruptcy	Email revised declaration and other materials to Genna Ghaul	0.2	\$650.00	\$130.00
Media Planner	Kristen	Davis	5/12/23	LTL Bankruptcy	Prepare social listening report on LTL bankruptcy	2.8	\$350.00	\$980.00
Media Planner	Adrian	Durbin	5/12/23		Emails with Shannon Wheatman about tracking advertisements	0.2	\$350.00	\$70.00
				, ,	Email with Shannon Wheatman and Adrian Durbin on ad			
Media Planner	Gabrielle	Quintana Greenfield	5/12/23	LTL Bankruptcy	monitoring options	0.5	\$350.00	\$175.00
Expert	Shannon	Wheatman	5/12/23	LTL Bankruptcy	Review and edit social listening report from Kristen Davis	0.9	\$650.00	\$585.00
Expert	Shannon	Wheatman	5/12/23	LTL Bankruptcy	Review latest draft of Disclosure Statement	1.5	\$650.00	\$975.00
Expert	Shannon	Wheatman	5/12/23		Review edits to notice materials	0.4	\$650.00	\$260.00
					Revise materials based on feedback from Genna Ghaul and			•
Expert	Shannon	Wheatman	5/12/23	LTL Bankruptcy		1.3	\$650.00	\$845.00
Expert	Shannon	Wheatman	5/12/23		Revise materials based on feedback	0.6	\$650.00	\$390.00
				,,	Email revised notices and social listening report to Brad Erens		,	,
Expert	Shannon	Wheatman	5/12/23	LTL Bankruptcy	and Genna Ghaul	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/12/23		Emails with Adrian Durbin about tracking advertisements	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/12/23		Emails to Genna Ghaul about deadlines	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/12/23		Edit declaration per feedback from Genna Ghaul	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/12/23		Email revised declaration to Genna Ghaul and Brad Erens	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	5/13/23		Review as-filed Plan	2.1	\$650.00	\$1,365.00
Expert	Shannon	Wheatman	5/13/23		Revise materials based on feedback from Genna Ghaul	0.3	\$650.00	\$195.00
Expert	Shannon	Wheatman	5/13/23		Revise materials	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/13/23		Emails with Genna Ghaul	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	5/13/23		Email Brad Erens and Genna Ghaul revised materials	0.1	\$650.00	\$65.00
_nport	0.10	· · · · · · · · · · · · · · · · · · ·	0/10/20	2.2.2	Revise timing in declaration and send to Genna Ghaul and Brad	0	4000.00	ψου.σσ
Expert	Shannon	Wheatman	5/13/23	LTL Bankruptcy	· ·	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/13/23		Review media schedule in connection with potential next steps	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	5/13/23		Revise materials with information from Epig	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	5/13/23	, ,	Email revised materials to Genna Ghaul	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	5/14/23	, ,	Revise definition in materials	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	5/14/23	, ,	Email revised materials to Genna Ghaul and Brad Erens	0.1	\$650.00	\$65.00
				,	Review and respond to emails from vendors regarding edits to		********	******
Media Planner	Kristen	Davis	5/15/23	LTL Bankruptcy	,	0.1	\$350.00	\$35.00
					Call with Shannon Wheatman to discuss strategy related to the			•
Media Planner	Kristen	Davis	5/15/23	LTL Bankruptcy	outreach plan and next steps	0.4	\$350.00	\$140.00
Media Planner	Kristen	Davis	5/15/23	, ,	Call with Precious McKinney to discuss next steps	0.5	\$350.00	\$175.00
				,	Call with Gabrielle Quintana Greenfield, Shannon Wheatman, and		********	********
Media Planner	Adrian	Durbin	5/15/23	LTL Bankruptcv	Annie Parker about tracking advertising	0.4	\$350.00	\$140.00
					Emails with Genna Ghaul over filing of declaration and retention			
Media Planner	Precious	Mckinney	5/15/23	LTL Bankruptcy	S S	0.2	\$350.00	\$70.00
Media Planner	Precious	Mckinney	5/15/23		Call with Kristen Davis to discuss next steps	0.5	\$350.00	\$175.00
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		,	Call with Gabrielle Quintana Greenfield. Adrian Durbin. and		*******	***********
Media Planner	Annie	Parker	5/15/23	LTL Bankruptcy	Shannon Wheatman about tracking advertising	0.4	\$350.00	\$140.00
					Call with Shannon Wheatman, Annie Parker, and Adrian Durbin			
Media Planner	Gabrielle	Quintana Greenfield	5/15/23	LTL Bankruptcy	about tracking advertising	0.4	\$350.00	\$140.00
				,	Call with Kristen Davis to discuss strategy related to the		********	********
Expert	Shannon	Wheatman	5/15/23	LTI Bankruptcy	outreach plan and next steps	0.4	\$650.00	\$260.00
Expert	Shannon	Wheatman	5/15/23	, ,	Finalize edits to materials related to outreach plan	0.7	\$650.00	\$455.00
_, port	0.10	· · · · · · · · · · · · · · · · · · ·	0/10/20	2.2 20 aptoy	Emails to Genna Ghaul with questions on finalizing documents	0	ψοσο.σσ	ψ100.00
Expert	Shannon	Wheatman	5/15/23	LTL Bankruptcy	•	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/15/23		Review retention application	0.3	\$650.00	\$195.00
Expert	Shannon	Wheatman	5/15/23		Finalize draft materials in anticipation of next steps	0.4	\$650.00	\$260.00
Expert	Shannon	Wheatman	5/15/23		Layout materials with final image asset	0.5	\$650.00	\$325.00
Expert	Shannon	Wheatman	5/15/23		Finalize draft of declaration for filing	1.3	\$650.00	\$845.00
Expert	Shannon	Wheatman	5/15/23		PDF version of declaration in preparation of filing	0.4	\$650.00	\$260.00
Expert	Shannon	Wheatman	5/15/23		Reformat image of materials to fit into print layout	0.8	\$650.00	\$520.00
_Aport	Julianion	········	3/ 10/20	_ i _ bariki upicy	Call with Gabrielle Quintana Greenfield, Adrian Durbin, and Annie	5.5	\$000.00	Ψ020.00
Expert	Shannon	Wheatman	5/15/23	LTL Bankruptev	Parker about tracking advertising	0.4	\$650.00	\$260.00
Expert	Shannon	Wheatman	5/15/23		Revise TV materials	0.3	\$650.00	\$195.00
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Expert	Shannon	Wheatman	5/15/23		Draft radio materials and revise the same.	0.7	\$650.00	\$455.00
Media Planner	Kristen	Davis	5/16/23	LTL Bankruptcy	Draft digital notices	0.5	\$350.00	\$175.00
					Call with Shannon Wheatman regarding status of filings and next			
Media Planner	Kristen	Davis	5/16/23	LTL Bankruptcy	steps	0.5	\$350.00	\$175.00
Media Planner	Jordan	Fox	5/16/23	LTL Bankruptcy	Respond to TV reps on status	0.2	\$350.00	\$70.00
Expert	Shannon	Wheatman	5/16/23	LTL Bankruptcy	Review filed Disclosure Statement and Plan of Reorganization	1.3	\$650.00	\$845.00
Expert	Shannon	Wheatman	5/16/23	LTL Bankruptcy	Revise materials related to outreach plan	0.6	\$650.00	\$390.00
					Execute declaration, compile exhibits, and email PDF to Genna			
Expert	Shannon	Wheatman	5/16/23	LTL Bankruptcy	Ghaul	0.4	\$650.00	\$260.00
Expert	Shannon	Wheatman	5/16/23	LTL Bankruptcy	Call with Kristen Davis regarding status of filings and next steps	0.5	\$650.00	\$325.00
•					Complete drafts of digital notices (display, search, and social			
Media Planner	Kristen	Davis	5/17/23	LTL Bankruptcy	ads) and share with Shannon Wheatman for review	1.7	\$350.00	\$595.00
Expert	Shannon	Wheatman	5/17/23		Review materials related to the Debtor's bankruptcy case	0.7	\$650.00	\$455.00
Expert	Shannon	Wheatman	5/17/23	. ,	Review materials related to the Debtor's bankruptcy case	0.4	\$650.00	\$260.00
Media Planner	Kristen	Davis	5/18/23		Draft landing page and share with Shannon Wheatman	0.9	\$350.00	\$315.00
Would Flamfor	14101011	Davio	0/10/20	LTL Bariki aptoy	Communicate with Shannon Wheatman about digital notice	0.0	φοσσ.σσ	φο το.σσ
Media Planner	Kristen	Davis	5/18/23	LTI Bankruntov	character counts and research and provide sources re: same	0.4	\$350.00	\$140.00
Media Planner	Kristen	Davis	5/18/23		Add character counts to draft digital notices document	0.1	\$350.00	\$35.00
Media Planner	Gabrielle	Quintana Greenfield				0.1	\$350.00	\$70.00
					Email about ad tracking capabilities with Shannon Wheatman			
Expert	Shannon	Wheatman	5/18/23		Review and edit search, digital, and social media materials	1.4	\$650.00	\$910.00
Expert	Shannon	Wheatman	5/18/23	LIL Bankruptcy	Review and edit draft language for website landing page	1.0	\$650.00	\$650.00
					Communicate with web developer and Shannon Wheatman			
Media Planner	Kristen	Davis	5/19/23	LTL Bankruptcy	about timeline and cost for a wireframe	0.2	\$350.00	\$70.00
					Email with Shannon Wheatman and Gabrielle Greenfield re:			
Media Planner	Jordan	Fox	5/23/23	LTL Bankruptcy	updating to 4th quarter costs	0.1	\$350.00	\$35.00
Media Planner	Jordan	Fox	5/23/23	LTL Bankruptcy	Request Q4 rates for all TV	0.5	\$350.00	\$175.00
					Email with Shannon Wheatman and Jordan Fox re: updating to			
Media Planner	Gabrielle	Quintana Greenfield	5/23/23	LTL Bankruptcy	4th quarter costs	0.1	\$350.00	\$35.00
Expert	Shannon	Wheatman	5/23/23	LTL Bankruptcy	Call with Genna Ghaul	0.5	\$650.00	\$325.00
Expert	Shannon	Wheatman	5/23/23	LTL Bankruptcy	Email Jordan Fox about 4th Qtr broadcast rates	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	5/23/23	LTL Bankruptcy	Review prior media schedule	0.2	\$650.00	\$130.00
•				. ,	Discuss project status, budget, and plan for social media with			
					Kate Thomas, Danielle Spencer, Precious McKinney, and Grace			
Media Planner	Kristen	Davis	5/24/23	LTI Bankruntev	Turke-Martinez	0.1	\$350.00	\$35.00
Media Planner	Jordan	Fox	5/24/23		Review questions from TV reps	0.5	\$350.00	\$175.00
Media Planner	Jordan	Fox	5/24/23		Field rep calls for resolutions of rate problems	0.5	\$350.00	\$175.00
Media i larifiei	Jordan	1 0%	3/24/23	LTL Bankruptcy	·	0.5	ψ550.00	ψ173.00
					Discuss project status, budget, and plan for social media with			
Madia Diagram	Descione	Maldiana	E/04/00	LTL Davidson to	Kristen Davis, Danielle Spencer, Grace Turke-Martinez, and	0.4	#250.00	COE OO
Media Planner	Precious	Mckinney	5/24/23	LTL Bankruptcy		0.1	\$350.00	\$35.00
					Discuss project status, budget, and plan for social media with			
					Kristen Davis, Danielle Spencer, Precious McKinney, and Grace			
Media Planner	Kate	Thomas	5/24/23	LTL Bankruptcy	Turke-Martinez	0.1	\$350.00	\$35.00
					Discuss project status, budget, and plan for social media with			
					Kristen Davis, Danielle Spencer, Precious McKinney, and Kate			
Project Manage	Grace	Turke-Martinez	5/24/23	LTL Bankruptcy	Thomas	0.1	\$350.00	\$35.00
Media Planner	Justin	Washington	5/24/23	LTL Bankruptcy	Request Q4 rates from cable and radio	0.2	\$350.00	\$70.00
Media Planner	Justin	Washington	5/24/23	LTL Bankruptcy	Print rate cards and answer rep questions	1.0	\$350.00	\$350.00
Media Planner	Justin	Washington	5/24/23	LTL Bankruptcy	Work on local radio buys to shorten schedule	8.0	\$350.00	\$280.00
Media Planner	Justin	Washington	5/24/23	LTL Bankruptcy	Work on National TV and radio buys to shorten schedule	1.2	\$350.00	\$420.00
Expert	Shannon	Wheatman	5/24/23		Review and respond to UST's questions to retention application	2.8	\$650.00	\$1,820.00
Expert	Shannon	Wheatman	5/24/23		Call with Genna Ghaul	0.6	\$650.00	\$390.00
Expert	Shannon	Wheatman	5/24/23	. ,	Email Kinsella Media to ask about Schedule 1	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	5/24/23		Revise media schedule based on new timeline	0.9	\$650.00	\$585.00
Expert	Shannon	Wheatman	5/24/23		Review Schedule 1 to plan in response to UST question	1.3	\$650.00	\$845.00
Media Planner	Jordan	Fox	5/25/23		Discussion with TV reps regarding delay with certain rates	0.1	\$350.00	\$35.00
Moda i Millel	oordan	1 0 1	UIZUIZU	LIL Dankiupicy	Email with Shannon Wheatman and Jordan Fox re: updating to	0.1	ψυσυ.υυ	ψυυ.υυ
Madia Plannar	Cabrialla	Quintana Greenfield	EIDEIDO	LTL Bankruntav	, ,	0.1	¢250.00	¢25.00
Media Planner	Gabrielle				4th quarter costs	0.1	\$350.00	\$35.00 \$475.00
Media Planner	Justin	Washington	5/25/23		Print updated rate cards	0.5	\$350.00	\$175.00
Media Planner	Justin	Washington	5/25/23		Rework radio buy to achieve parity for schedules	0.3	\$350.00	\$105.00
Expert	Shannon	Wheatman	5/25/23	, ,	Review Genna Ghaul edits to responses to UST questions	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/25/23		Email Genna Ghaul	0.1	\$650.00	\$65.00
Expert	Shannon	Wheatman	5/25/23		Email comments to Genna Ghaul on UST response	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/25/23		Finalize edits to digital and social media ads	1.4	\$650.00	\$910.00
Media Planner	Jordan	Fox	5/26/23	LTL Bankruptcy	Review radio revisions with Justin Washington	0.5	\$350.00	\$175.00
Media Planner	Jordan	Fox	5/26/23	LTL Bankruptcy	Speak with national vendors about max avails	1.8	\$350.00	\$630.00
					Discuss max avail issue regarding frequency over shorten			
Media Planner	Jordan	Fox	5/26/23	LTL Bankruptcy		0.7	\$350.00	\$245.00
Media Planner	Justin	Washington	5/26/23		Review radio revisions with Jordan Fox	0.5	\$350.00	\$175.00
Media Planner	Justin	Washington	5/26/23		Organize data for buyer review	0.5	\$350.00	\$175.00
Media Planner	Justin	Washington	5/26/23		Rework plans to achieve parity with schedules	1.0	\$350.00	\$350.00
Expert	Shannon	Wheatman	5/26/23		Emails with Genna Ghaul to finalize response to UST	0.2	\$650.00	\$130.00
F 415				· · · · · · · · · · · · · · · · ·	Email developer and Shannon Wheatman about draft landing			,
Media Planner	Kristen	Davis	5/30/23	LTL Bankruptcy	·	0.2	\$350.00	\$70.00
			3,00/20		r-g-	·	4000.00	ψ. σ.σσ

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					Call with Shannon Wheatman to discuss draft digital			
Media Planner	Kristen	Davis	5/30/23	LTL Bankruptcy	advertisements and status of the case	0.5	\$350.00	\$175.00
Media Planner	Kristen	Davis	5/30/23	LTL Bankruptcy	Review Shannon Wheatman edits to draft digital ads	0.2	\$350.00	\$70.00
Media Planner	Jordan	Fox	5/30/23	LTL Bankruptcy	Contact national radio vendor for missing market rates	0.2	\$350.00	\$70.00
Media Planner	Jordan	Fox	5/30/23	LTL Bankruptcy	Review updates before sending to the team	0.4	\$350.00	\$140.00
Media Planner	Justin	Washington	5/30/23	LTL Bankruptcy	Print updated rate cards	0.2	\$350.00	\$70.00
Expert	Shannon	Wheatman	5/30/23	LTL Bankruptcy	Review wireframes for landing page	0.2	\$650.00	\$130.00
Expert	Shannon	Wheatman	5/30/23	LTL Bankruptcy	Email Genna Ghaul re: UST objection extension	0.1	\$650.00	\$65.00
					Begin to rework print portion of media program to fit into new			
Expert	Shannon	Wheatman	5/30/23	LTL Bankruptcy	approval timeline	0.6	\$650.00	\$390.00
					Call with Kristen Davis to discuss draft digital advertisements			
Expert	Shannon	Wheatman	5/30/23	LTL Bankruptcy	and status of the case	0.5	\$650.00	\$325.00
Media Planner	Kristen	Davis	5/31/23	LTL Bankruptcy	Email developer about changes to draft landing page	0.2	\$350.00	\$70.00
Media Planner	Jordan	Fox	5/31/23	LTL Bankruptcy	Update national radio plan to condense timeline	0.4	\$350.00	\$140.00
Media Planner	Jordan	Fox	5/31/23	LTL Bankruptcy	Request additional dayparts that were missing from new plan	0.5	\$350.00	\$175.00
Media Planner	Jordan	Fox	5/31/23	LTL Bankruptcy	Review budget summary comparisons	0.5	\$350.00	\$175.00
Media Planner	Justin	Washington	5/31/23	LTL Bankruptcy	Input Q4 rates and rework reach	2.5	\$350.00	\$875.00
					Create budget summary comparisons for different timeline for			
Media Planner	Justin	Washington	5/31/23	LTL Bankruptcy	Jordan Fox's review	1.0	\$350.00	\$350.00
Expert	Shannon	Wheatman	5/31/23	LTL Bankruptcy	Continue to rework print portion of media program	1.9	\$650.00	\$1,235.00
Expert	Shannon	Wheatman	5/31/23	LTL Bankruptcy	Update media schedule	0.3	\$650.00	\$195.00
					TOTAL:	142.2		\$70,020.00